



Southern Legislative Conference
THE COUNCIL OF STATE GOVERNMENTS

79TH ANNUAL MEETING SPONSORSHIP PACKET



JULY 19 - 23, 2025



SOUTH

2025 SOUTHERN LEGISLATIVE CONFERENCE

SPONSORSHIP OPPORTUNITIES

PLATINUM | \$100,000 or more

- Complimentary Registrations for up to 10.
- Receive registration report in advance.
- Attend a "Power Hour" which includes a 15-minute exclusive meeting with President Ledbetter and the Alabama Executive Committee members.
- Invitation to the Executive Reception hosted by the Executive Committee and SLC for up to 10 people.
- Enjoy Reserved Seating during the Opening Plenary and Closing Plenary.
- Enjoy Reserved Seating at the State Dinner for 4 people.
- Enjoy a Sponsors Lounge exclusive to top contributors and guests you wish to invite for a relaxing and more private environment.
- Engage with attendees by hosting a Learning Lab or Policy Site Visit.
- Name recognition in the conference booklet, logo recognition on signage, Mobile app and SLC website.

GOLD | \$75,000

- Complimentary Registrations for up to 8.
- Receive registration report in advance.
- Attend a "Power Hour" which includes a 10-minute exclusive meeting with President Ledbetter and the Alabama Executive Committee.
- Invitation to the Executive Reception hosted by the Executive Committee and SLC for up to 8.
- Enjoy Reserved Seating during Opening Plenary and Closing Plenary.
- Enjoy Reserved Seating at the State Dinner for 2 people.
- Enjoy a Sponsors Lounge exclusive to top contributors and guests you wish to invite for a relaxing and more private environment.
- Engage with attendees by hosting a Learning Lab or Policy Site Visit.
- Name recognition in the conference booklet, logo recognition on signage, Mobile app, and SLC website.

SILVER WIFI | \$60,000 (Available to one sponsor only)

- Complimentary Registrations for up to 6.
- Receive registration report in advance.
- Attend a "Power Hour," which includes a 10-minute exclusive meeting with President Ledbetter and the Alabama Executive Committee members.
- Invitation to the Executive Reception hosted by the Executive Committee and SLC for up to 6.
- Enjoy Reserved Seating during Opening Plenary and Closing Plenary.
- Enjoy Reserved Seating at the State Dinner for 2 people.
- Enjoy a Sponsors Lounge exclusive to top contributors and guests you wish to invite for a relaxing and more private environment.
- Name recognition in the conference booklet, signage throughout the conference, Mobile app, and SLC website.
- **Exclusive** Wi-Fi sponsor for the conference with additional recognition throughout the conference signage and badges with logo.

SILVER | \$50,000

- Complimentary Registrations for up to 6.
- Receive registration report in advance.
- Invitation to the Executive Reception hosted by the Executive Committee and SLC for up to 6.
- Enjoy Reserved Seating during Opening Plenary and Closing Plenary.
- Enjoy Reserved Seating at the State Dinner for 2 people.
- Enjoy a Sponsors Lounge exclusive to top contributors and guests you wish to invite for a relaxing and more private environment.
- Engage with attendees by hosting a Learning Lab.
- Name recognition in the conference booklet, logo recognition on signage, Mobile app and SLC website.

BRONZE | \$25,000

- Complimentary Registrations for up to 4.
- Receive registration report in advance.
- Invitation to the Executive Reception hosted by the Executive Committee and SLC for up to 3 people.
- Enjoy Reserved Seating during Opening Plenary and Closing Plenary.
- Name recognition in the conference booklet, logo recognition on signage, Mobile app and SLC website.

SPONSOR | \$15,000

- Complimentary Registrations for up to 3.
- Receive registration report in advance.
- Invitation to Executive Reception for 3 people.
- Enjoy Reserved Seating during Opening Plenary and Closing Plenary.
- Name recognition in the conference booklet, logo recognition on signage, Mobile app and SLC website.

PATRON | \$10,000

- Complimentary Registrations for up to 2.
- Receive registration report in advance.
- Invitation to the Executive Reception hosted by the Executive Committee and SLC for up to 2 people.
- Name recognition in the conference booklet, logo recognition on signage.

SUPPORTER | \$7,500

- Complimentary Registrations for 2 people.
- Invitation to the Executive Reception hosted by the Executive Committee and SLC for 1 person.
- Name recognition in the conference booklet.

CONTRIBUTOR | \$5,000

- Complimentary Registrations for 1 person
- Invitation to the Executive Reception hosted by the Executive Committee and SLC for up to 1 person.
- Name recognition in the conference booklet.

For any questions or to learn more, please contact Jill Clark, Director of Development, at jclark@csg.org or 770.687.3601.



Benefits Menu

LEARNING LAB

Learning Labs provide a unique opportunity and space for sponsors to convene educational sessions highlighting specific issues relevant to state legislators. Learning Labs are subject to the approval of the Chair, Host State Committee, and Director and must be regionally relevant. This is not a “sales pitch” hour. Sessions will be limited to one hour and open to all attendees. Standard audio/visual (AV) set-up is included. Additional AV, food & beverages will be charged through the conference venue.

POLICY SITE VISITS

Policy Site Visits provide sponsors an opportunity to showcase facilities and provide attendees greater understanding of specific issues and/or industries. They are ideal for groups of 40 - 60 participants. Site visits should be available to all attendees on a first come, first served basis. The Southern Legislative Conference will manage the registration for these tours. The Southern Legislative Conference provides transportation and lunch.

Incoming State Night: KENTUCKY 2026 SLC HOST STATE

This large evening event, “INCOMING HOST STATE: KENTUCKY NIGHT,” draws 400 - 600 conference attendees to a Kentucky-themed night at the 2025 SLC Alabama. This option is perfect for sponsors who want to sponsor the incoming 2026 SLC Host State.

SLC ALABAMA 2025 | SPONSORSHIP PLEDGE FORM

JULY 19 - 23, 2025 | BIRMINGHAM, ALABAMA

**PLEASE COMPLETE PLEDGE FORM [HERE](#) OR EMAIL FORM TO JILL CLARK,
DIRECTOR OF DEVELOPMENT, jclark@csg.org.**

COMPANY/ORGANIZATION: _____

CONTACT NAME & TITLE: _____

MAILING ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

CELL PHONE: _____ WORK PHONE: _____ EMAIL: _____

**Yes, we want to support the 79th Southern Legislative Conference
and wish to contribute at the following sponsorship level:**

- | | | |
|---|---|--|
| <input type="checkbox"/> PLATINUM (\$100,000) | <input type="checkbox"/> SILVER (\$50,000) | <input type="checkbox"/> PATRON (\$10,000) |
| <input type="checkbox"/> GOLD (\$75,000) | <input type="checkbox"/> BRONZE (\$25,000) | <input type="checkbox"/> SUPPORTER (\$7,500) |
| <input type="checkbox"/> SILVER WIFI (\$60,000) | <input type="checkbox"/> SPONSOR (\$15,000) | <input type="checkbox"/> CONTRIBUTOR (\$5,000) |

- IN-KIND SUPPORTER (i.e. Entertainment, Printing, Gifts, Transportation)

Description & Estimated Value: _____

-
- Check will be mailed. *Checks made payable to: **The Council of State Governments | Memo: SLC 2025 Alabama**
ATTN: Jill Clark | 1946 Clairmont Road, Decatur, Georgia, 30033*
- Please invoice us for the entire amount pledged.
- Invoice us for half the amount pledged this year, with the balance invoiced in 2025.

*****IMPORTANT INFORMATION*****

- **Sponsorship commitment and payment deadline is June 16, 2025.**
- All credit card transactions will have a 2.3% processing fee.

**For any questions or to learn more, please contact Jill Clark, Director of Development,
jclark@csg.org or 770.687.3601**

*The Council of State Government's (CSG) federal tax identification number is **36-6000818**.
Contributions are tax-deductible to the extent allowable by law.*