EVIDENCE COUNTS
Evaluating State Tax Incentives for Jobs and Growth

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What are economic development tax incentives?

Definition: Exceptions to regular tax rules...meant to achieve an economic goal...by encouraging people or businesses to do something that they otherwise would not have done.
Evidence Counts
Evaluating State Tax Incentives for Jobs and Growth

Avoiding Blank Checks
Creating Fiscally Sound State Tax Incentives
AVOID BLANK CHECKS
Costs Can Grow Quickly…
AVOID BLANK CHECKS

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AVOID BLANK CHECKS

EVALUATE RESULTS

THE PEW CHARITABLE TRUSTS
• To what extent did the incentive affect the choices businesses made?

• How were existing businesses affected by the incentives?

• Did the benefits outweigh the negative effects of paying for it?
• Is the program meeting the state’s goals?

• How could it be improved?

• Are the state’s incentives working together efficiently?
AVOID BLANK CHECKS

EVALUATE RESULTS

INFORM POLICY CHOICES

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AVOID BLANK CHECKS

EVALUATE RESULTS

INFORM POLICY CHOICES