

HUNTSVILLE COMMITTEE OF 100

All politics are local.

The results are not the transferable part. The table is.

John Allen Chief Executive Officer

Andrew Dollar Chief Operating Officer

CSG SOUTH · HUNTSVILLE, ALABAMA

We are not a chamber. We are the seats at the table.

501(c)6

Membership organization, funded by member dues.

357 Members

C-Suite, member of influence from Madison, Limestone & Morgan Co.

30+ Years

Years of the same pillars, through every change in local leadership.

***The right people, before the decision, held together over time
by a shared vision.***

Collaboration is not a personality trait. It is a structure intentionally built.

THIRTY YEARS AGO

- Huntsville was not a vibrant community.
- Leaders did not collaborate.
- Nobody was planning past the next budget cycle.

WHAT WE BUILT ON PURPOSE

- Business leaders organized to force long-term, strategic thinking.
- The same pillars for three decades, held through every turnover.
- Idea to execution runs five to ten years - longer than most terms of office.

Politics shifts & people change. The table does not. Continuity is the product.

Planting the seeds well before the vote.

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|---|------|----------------------------------|---|
| 1 | 2013 | Downtown Huntsville, Inc. | Built a downtown worth staying in, to retain young professionals. |
| 2 | 2015 | Regional visioning | Became the Launch Regional Partnership - now 13 counties. |
| 3 | 2016 | Land use planning | Seeded the Singing River Trail - now more than 200 miles. |
| 4 | 2019 | Deloitte workforce study | Labor assessment to evaluate competitiveness & readiness. |
| 5 | 2023 | Affordable by Design | Supporting mixed-use housing so people can live near the jobs. |

Who's working on your community's next decade?

One pillar, at two altitudes.

LOCAL

Raise Your Hand Initiative

Raised \$1 million to scholarship 500 new national board certified teachers (NBCTs). Huntsville/Madison County will have the highest concentration of NBCTs in the nation.

School Board Training

Working with elected and appointed school boards to provide training and support as they govern.

STATE

The RAISE Act

Alabama's school funding formula had gone roughly thirty years without a rewrite. C100 was the business voice for north Alabama: we convened stakeholders, educated them on the formula, and had them ready to activate.

SB 305 passed the Senate unanimously and was signed May 5, 2025.

Developing the talent our region will need next.

We care about governance because someone has to.

01

The seats nobody watches

City council, school board, and dozens of appointed boards and commissions. A community's real capacity is its ability to govern well at that level.

02

We develop people for them

Our annual Governance & Political Training Institutes develop board members, leaders and future elected officials on the what it means to serve.

03

And some go on to the elected office

Members go on to serve at the state level, city council and school board seats. Once a member becomes an elected official, they are no longer part of our membership.

The bench for local government never builds itself.

Collaboration, Continuity & Consistency: Key ingredients for success

WITHOUT A TABLE

- Every decision gets relitigated.
- Plans die with the administration that made them.
- Private sector only shows up when the dumpster is already on fire.

WHO HAS ASKED US HOW

**Tuscaloosa · Cullman · Florence · Athens ·
Decatur · Franklin, TN · Sumner County, TN**

Nearly a dozen in the past few years, and the interest rises as the politics gets more divisive.

Decisions about schools, workforce, and economic development should be made in the long-term interest of the community.

THE QUESTION WE ASK

*The question is never
what did we do?*

**It is always
what does Huntsville need next?**

Huntsville Committee of 100 · Vision. Collaboration. Results.