



Carl Vinson  
Institute of Government  
UNIVERSITY OF GEORGIA

# Stats, Facts and Policy Tracks: An update on the 2020 Census

Greg Wilson, Assistant Director

Taylor Hafley, Applied Demographer

July 9, 2022

Southern Legislative Conference

Government Staff Track 1



**Carl Vinson  
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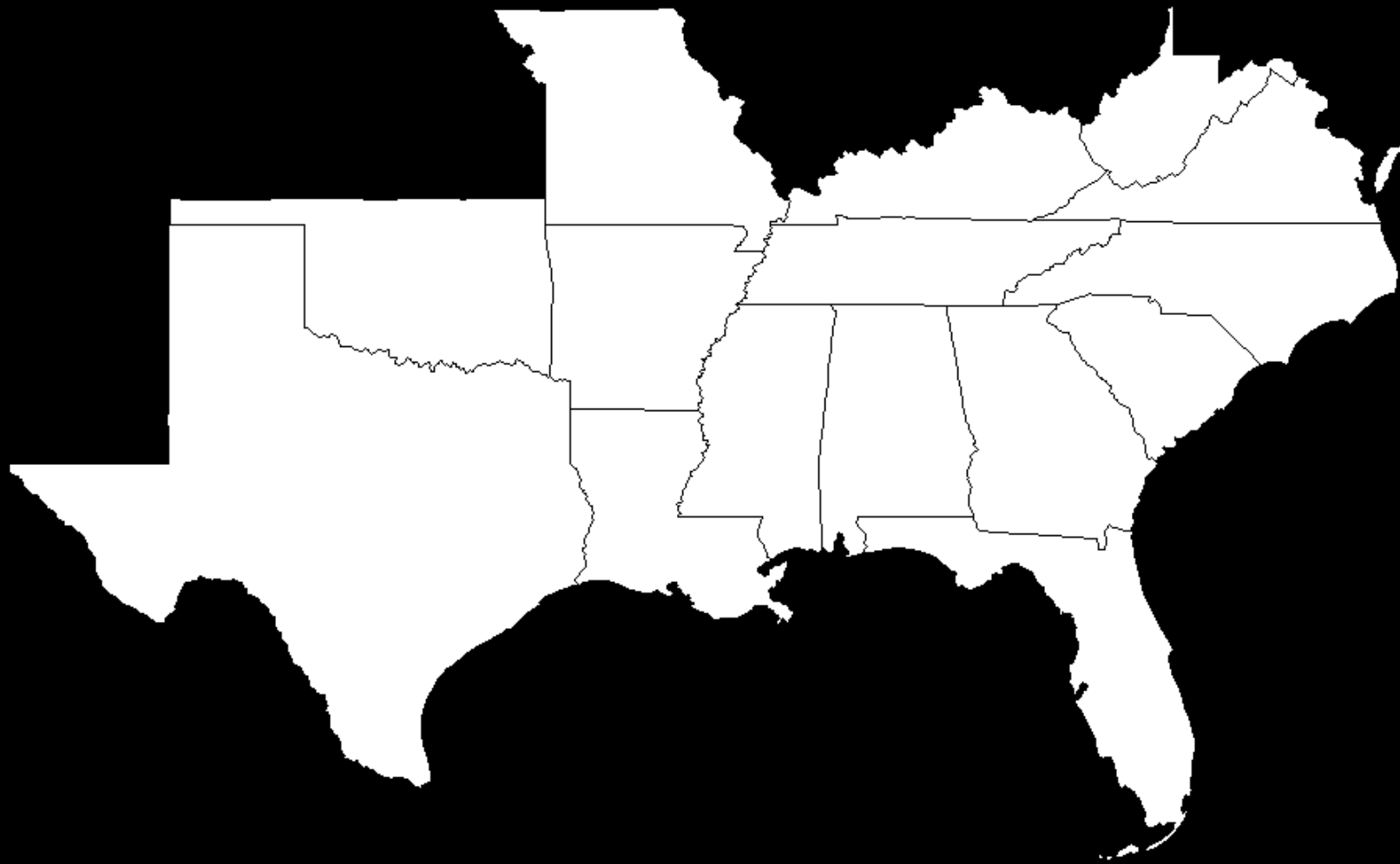
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GOVERNMENT

# Agenda

- Review Census 2020 Data Released and Evaluation Measure
- Trivia
- Components of Population Change in the South Region
- Discussion
- Major Demographic Trends in South
- Conclusion





# Census 2020 Status and Evaluation



# Census 2020 Update

- Redistricting Data Released in August 2021
  - Voting Age Population
  - Race and Ethnicity
  - Group Quarters Population
  - Housing Units
- Detailed Demographic File still not released – May 2023
  - Pandemic and new Disclosure Avoidance to protect identity



FOR IMMEDIATE RELEASE: THURSDAY, MAY 19, 2022

# U.S. Census Bureau Releases 2020 Undercount and Overcount Rates by State and the District of Columbia

MAY 19, 2022

RELEASE NUMBER CB22-CN.08

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## Coverage Rates by Census Operation for the Nation Also Now Available

**MAY 19, 2022** – The U.S. Census Bureau today released the 2020 Census estimated undercount and overcount rates by state and the District of Columbia from the [Post-Enumeration Survey \(PES\)](#). Also released today are estimated coverage rates by census operation. This includes coverage rates by mode of self-response, and by respondent type in the Nonresponse Followup operation.



NATIONAL

# The 2020 census had big undercounts of Black people, Latinos and Native Americans

Updated March 11, 2022 · 12:09 AM ET ⓘ

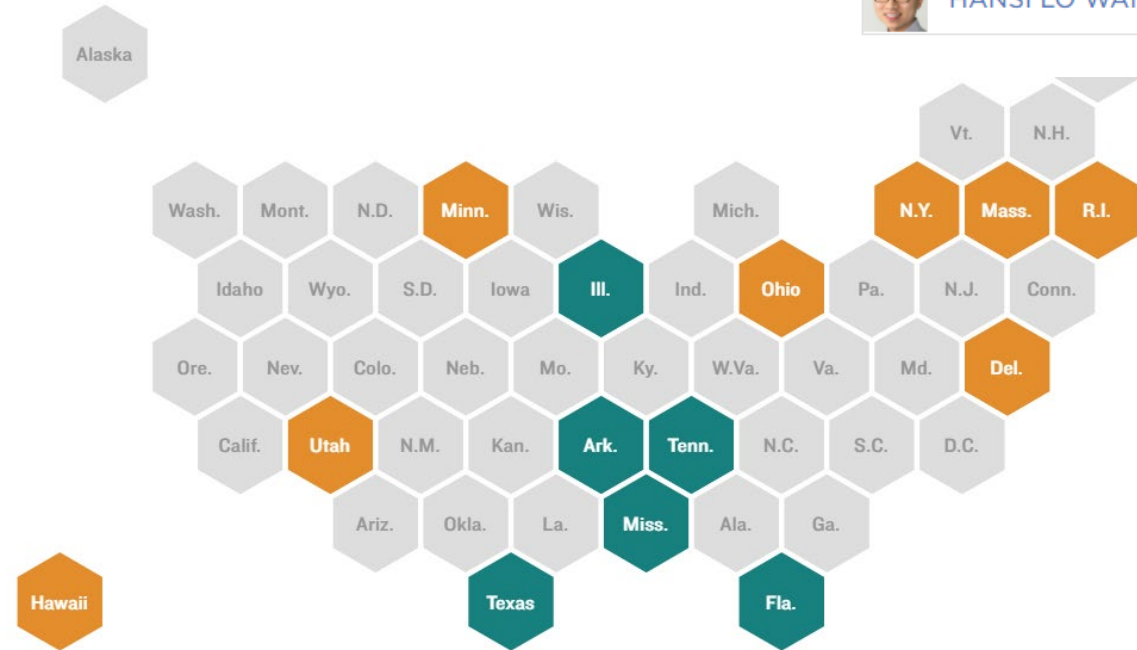
Heard on [All Things Considered](#)



HANSI LO WANG



Net overcount Net undercount No net miscount that's statistically different from zero



# Trivia



**slido**



**Join at [slido.com](https://slido.com)  
#CSG22**

ⓘ Start presenting to display the joining instructions on this slide.

slido



**What best describes your role in government?**

ⓘ Start presenting to display the poll results on this slide.

**slido**



**What do you hope to take away from today's Census and demographics presentation**

① Start presenting to display the poll results on this slide.

**slido**



**How many CSG South states have a population of less than 6 million people**

ⓘ Start presenting to display the poll results on this slide.

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**How many CSG South states rank among the top 10 most populous in the US?**

ⓘ Start presenting to display the poll results on this slide.

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**What county are we currently in?**

ⓘ Start presenting to display the poll results on this slide.

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**What CSG South state grew the fastest over the past decade?**

ⓘ Start presenting to display the poll results on this slide.

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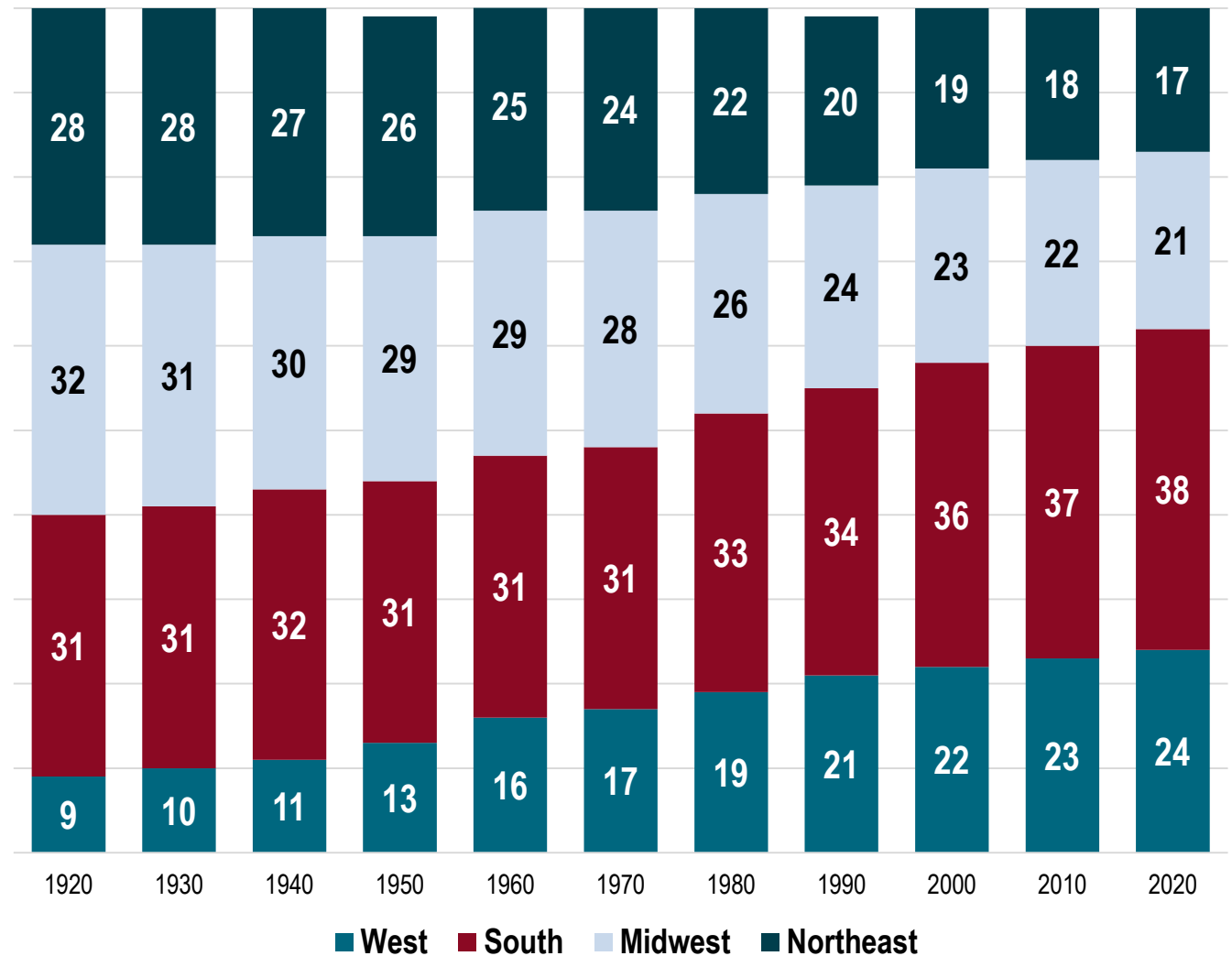


**How many babies were born in the  
CSG south region in 2021?**

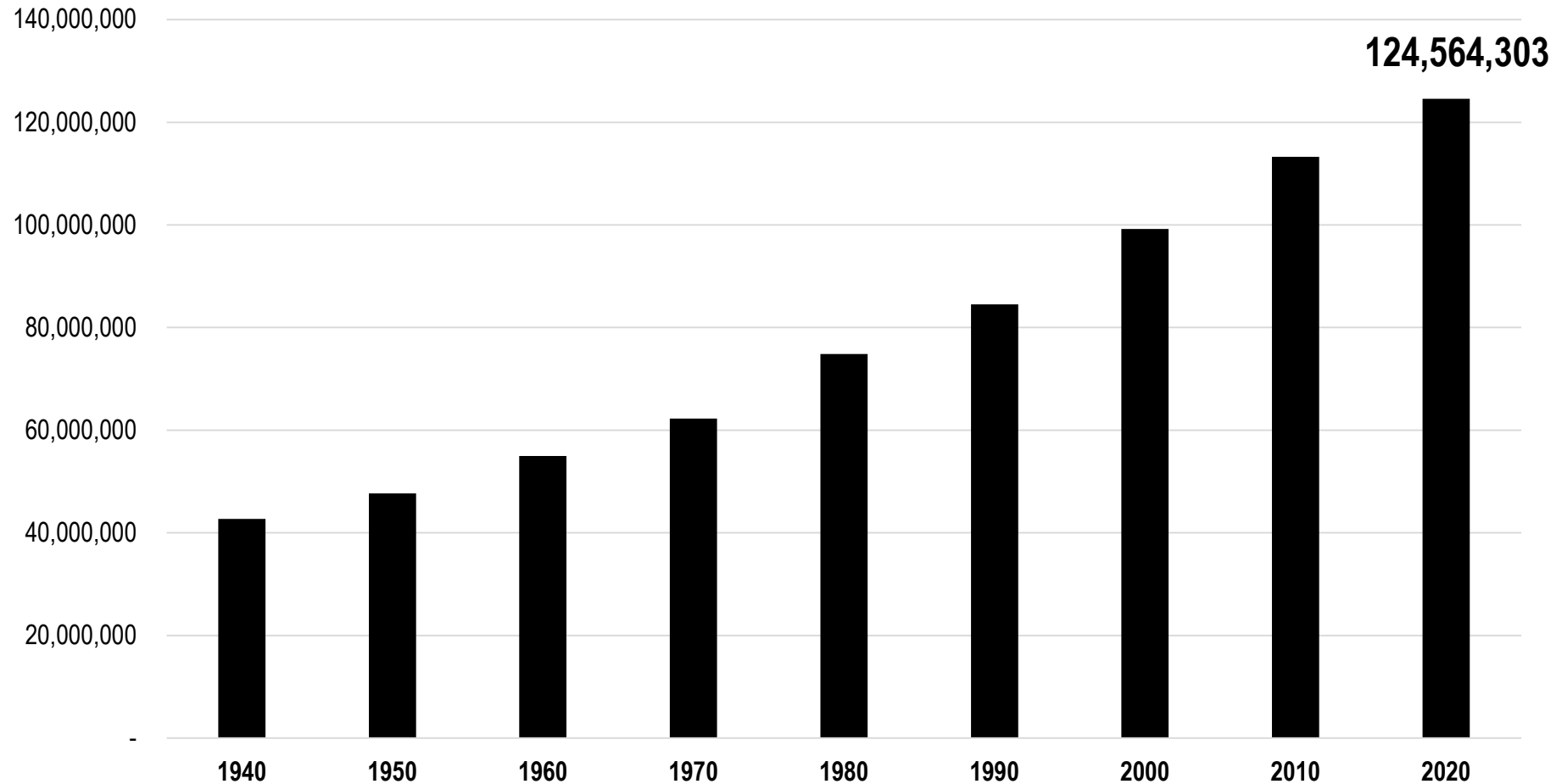
ⓘ Start presenting to display the poll results on this slide.

# Nearly two of five US residents live in one of CSG-South Region

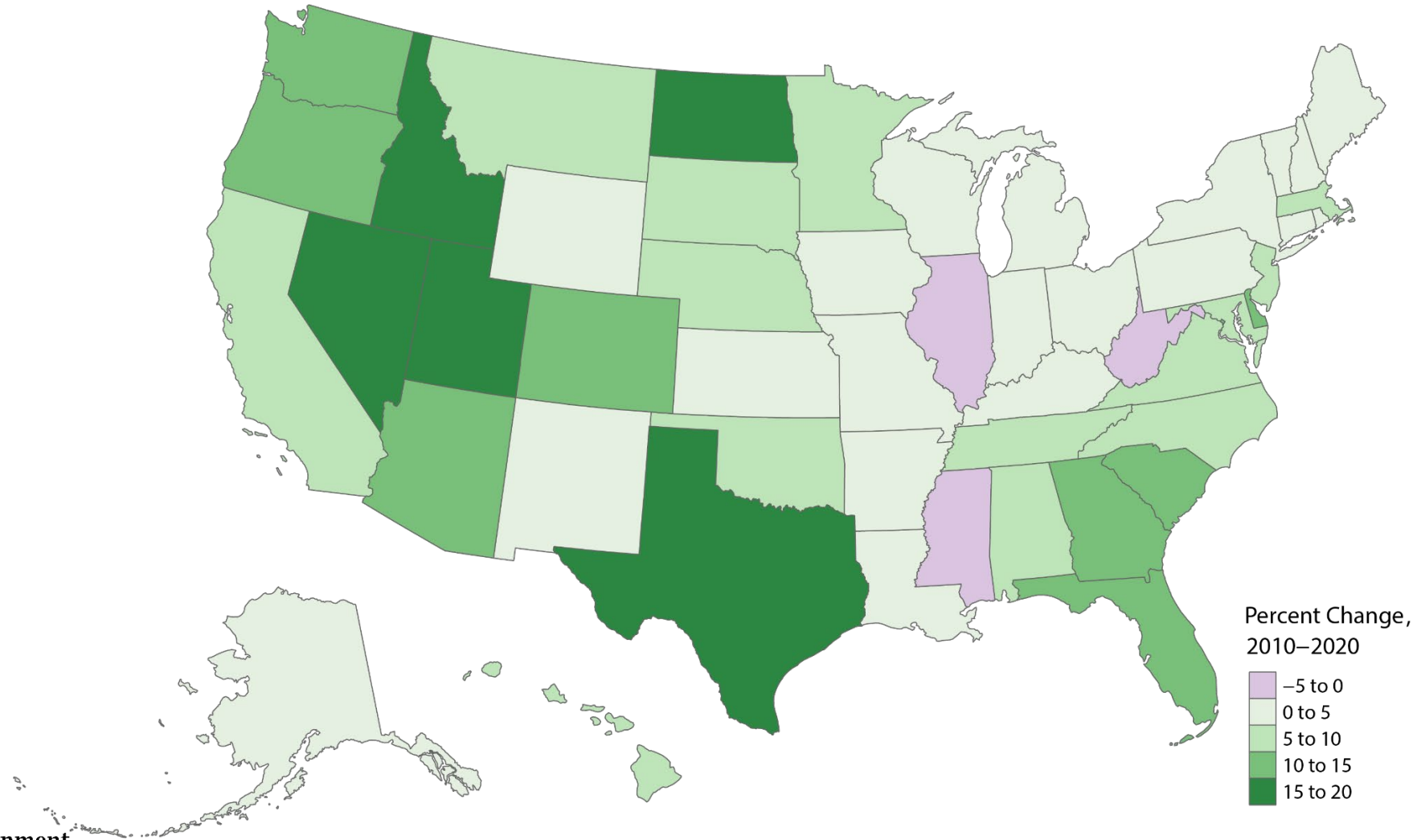
## Share of Population Across Four US Regions, 1920-2020



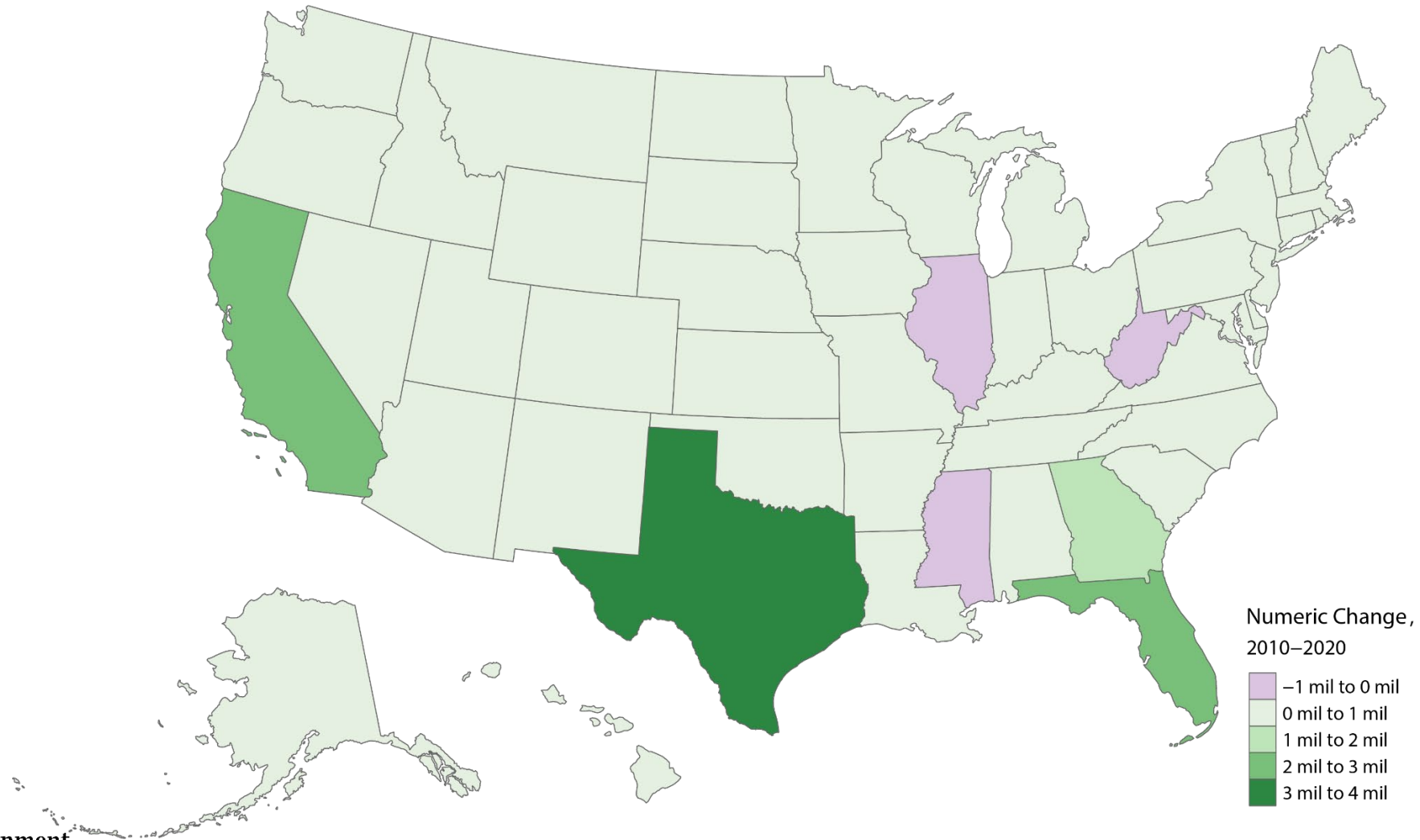
# South Region experienced Rapid Growth during second half of 20<sup>th</sup> Century; slows in most recent decade



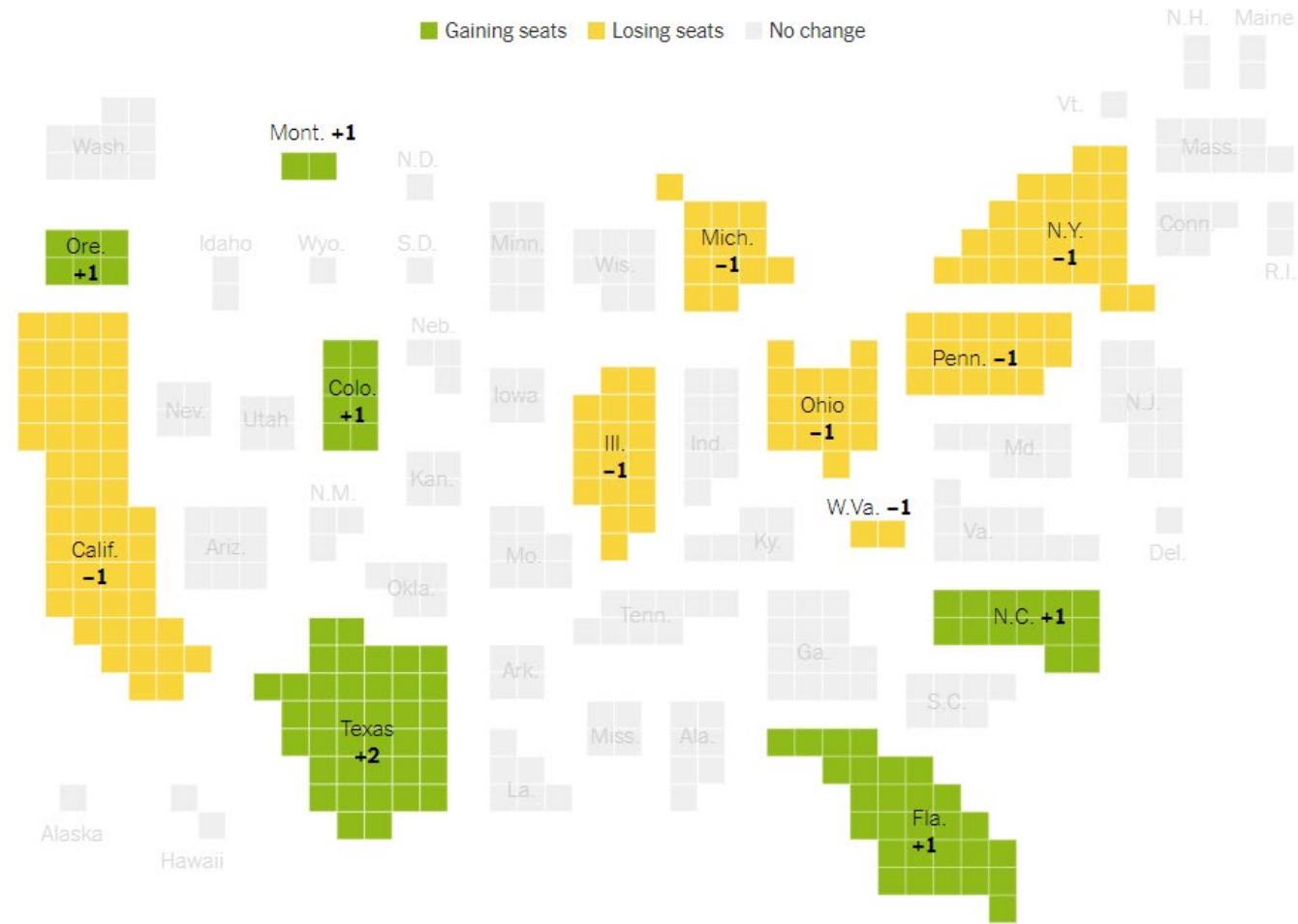
# Southern Region Outpaces National Population Growth



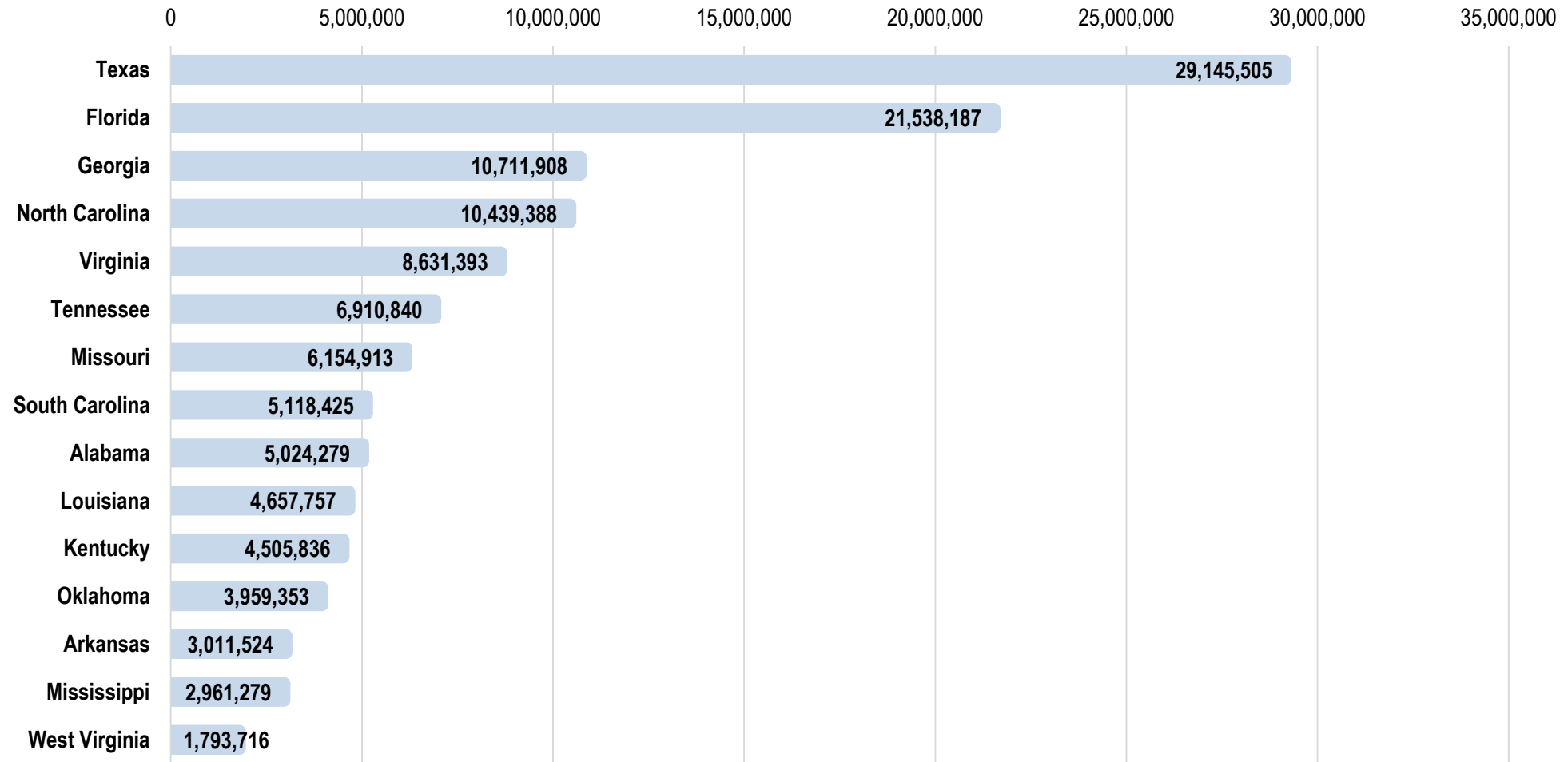
# Three states grow by more than one million people



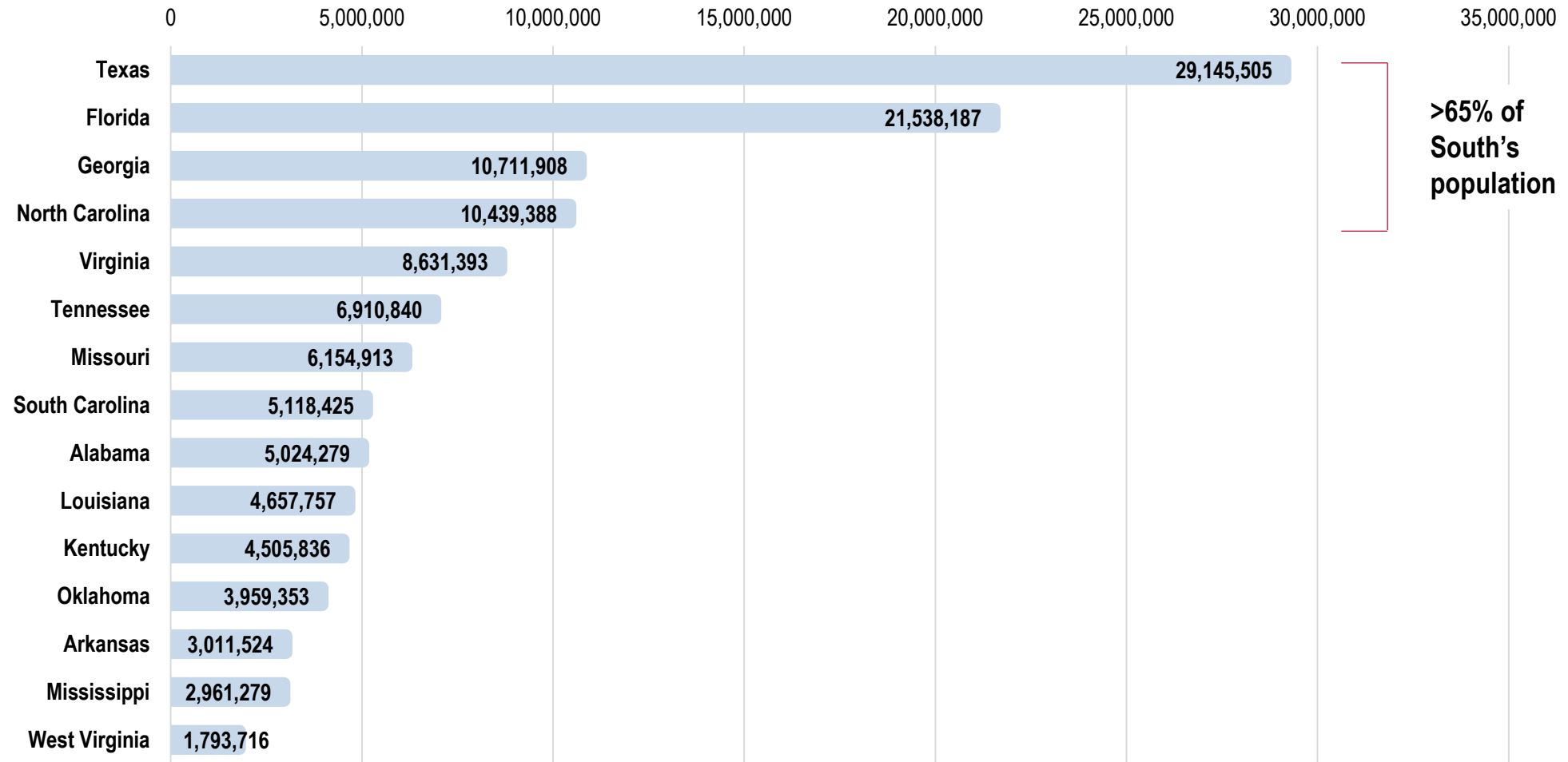
# Three Southern states gain house seats



# Population of CSG-South States, 2020 Census



# Four of 10 most populous states in US

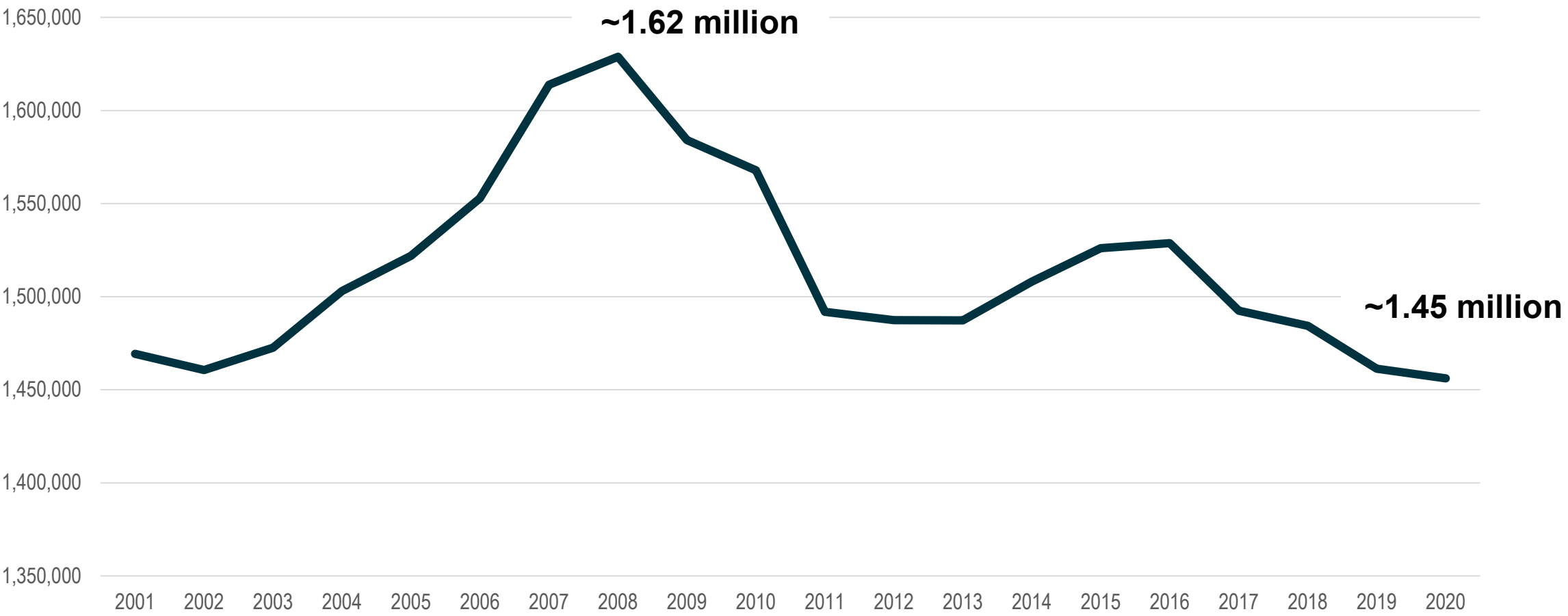


# Three Components of Population Change

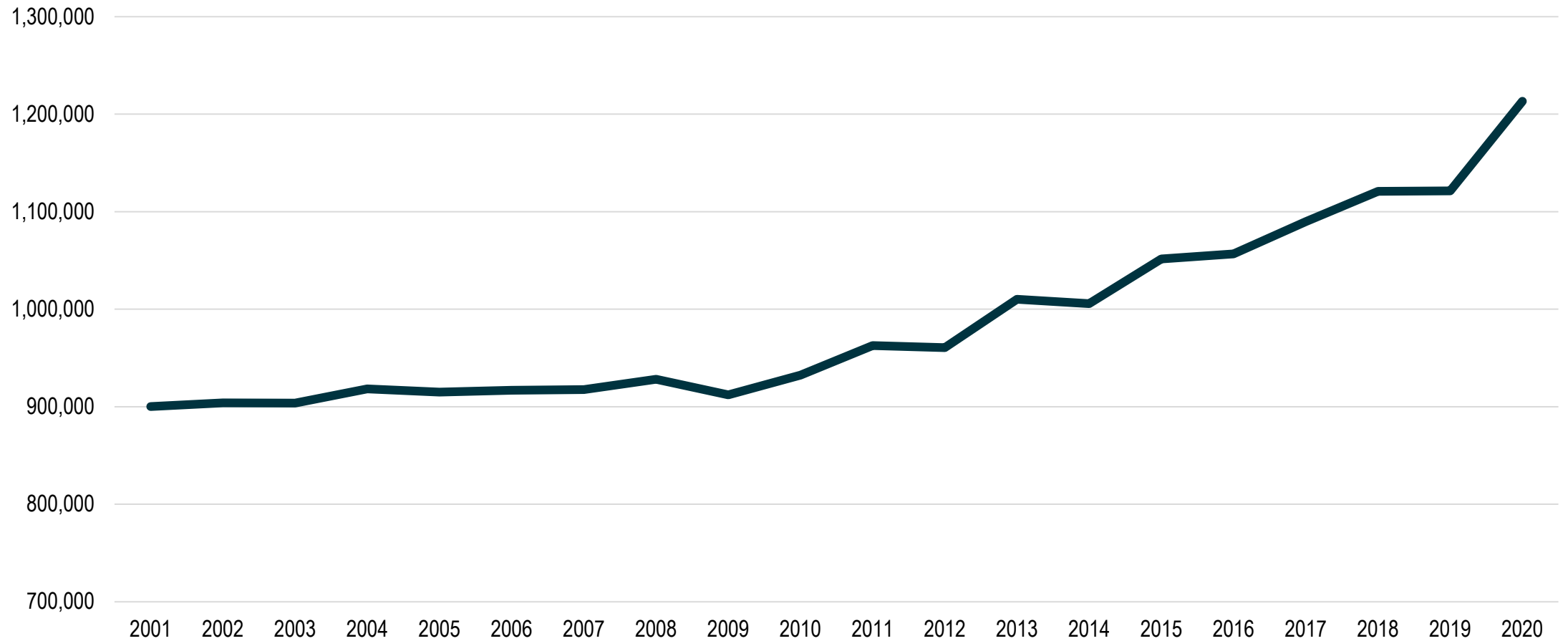
1. Births
2. Deaths
3. Migration



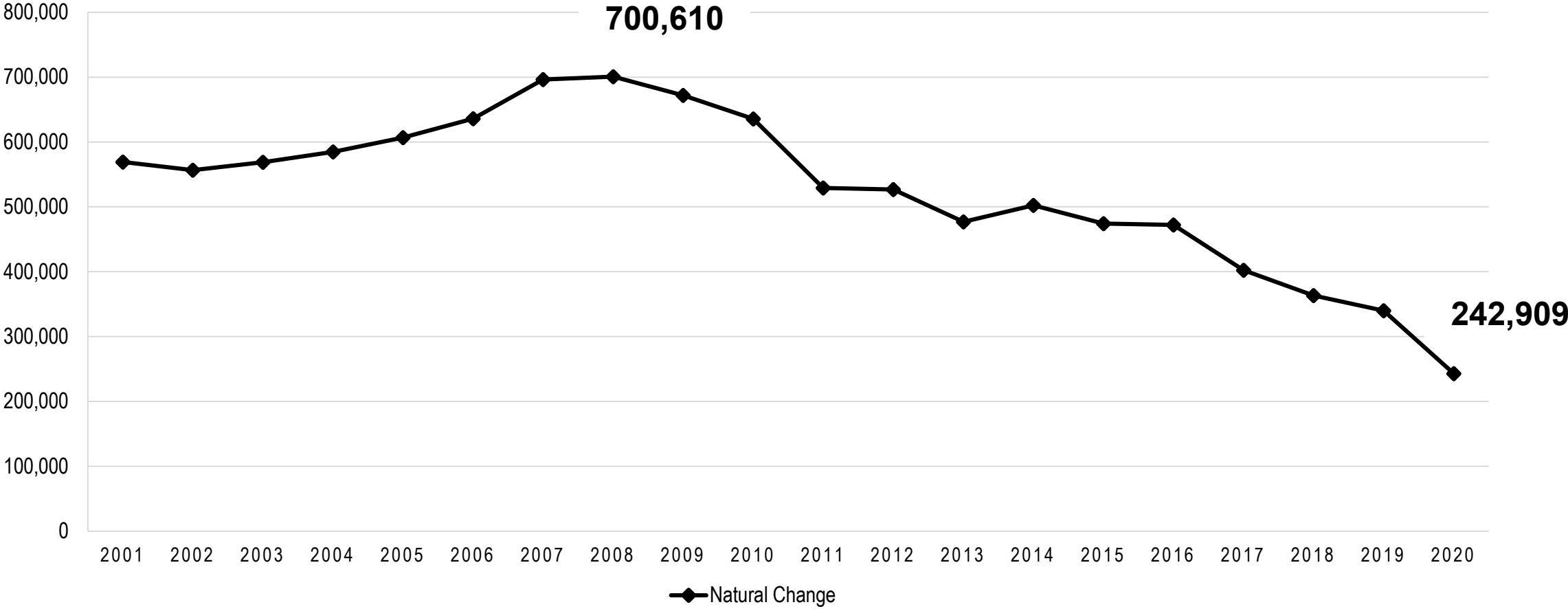
# Births Decline in wake of Great Recession



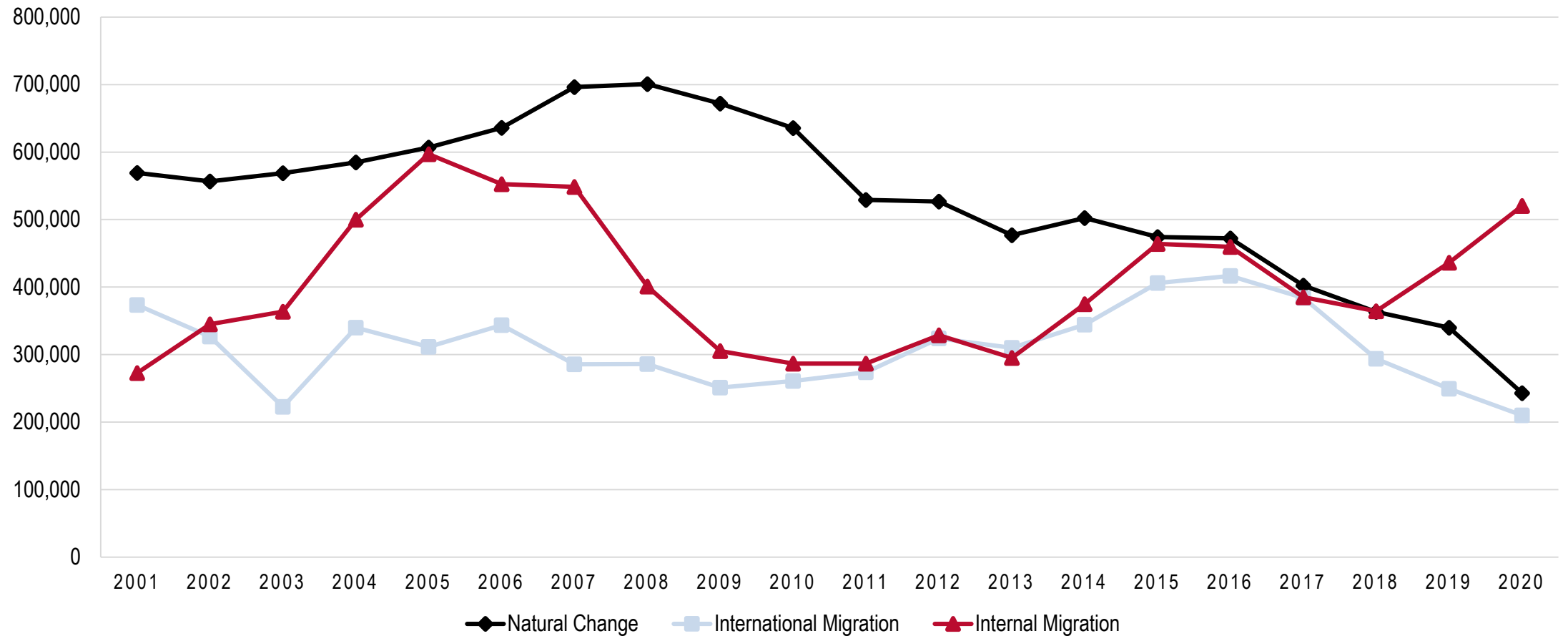
# Number of Deaths increase over past decade



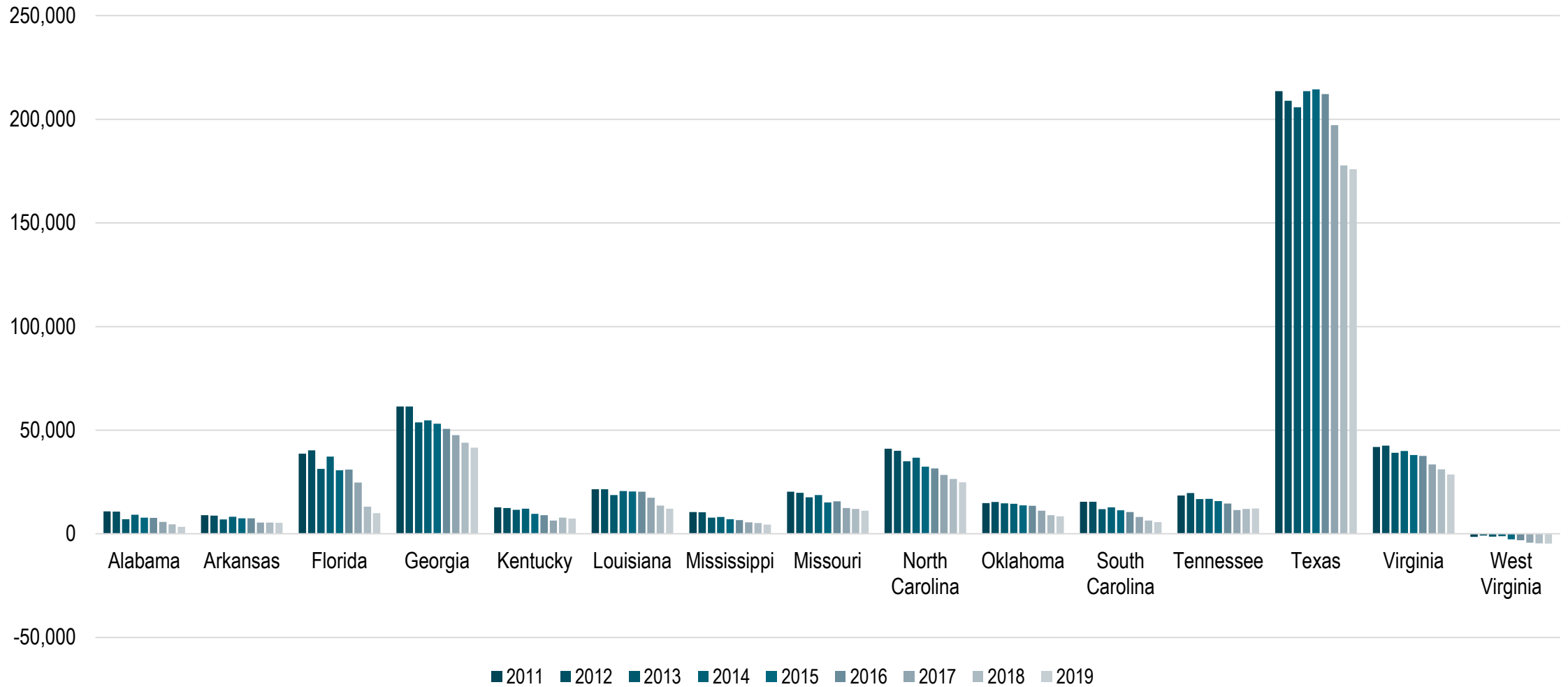
# Natural Increase of Population Slows



# Internal Migration now leads Region's Growth

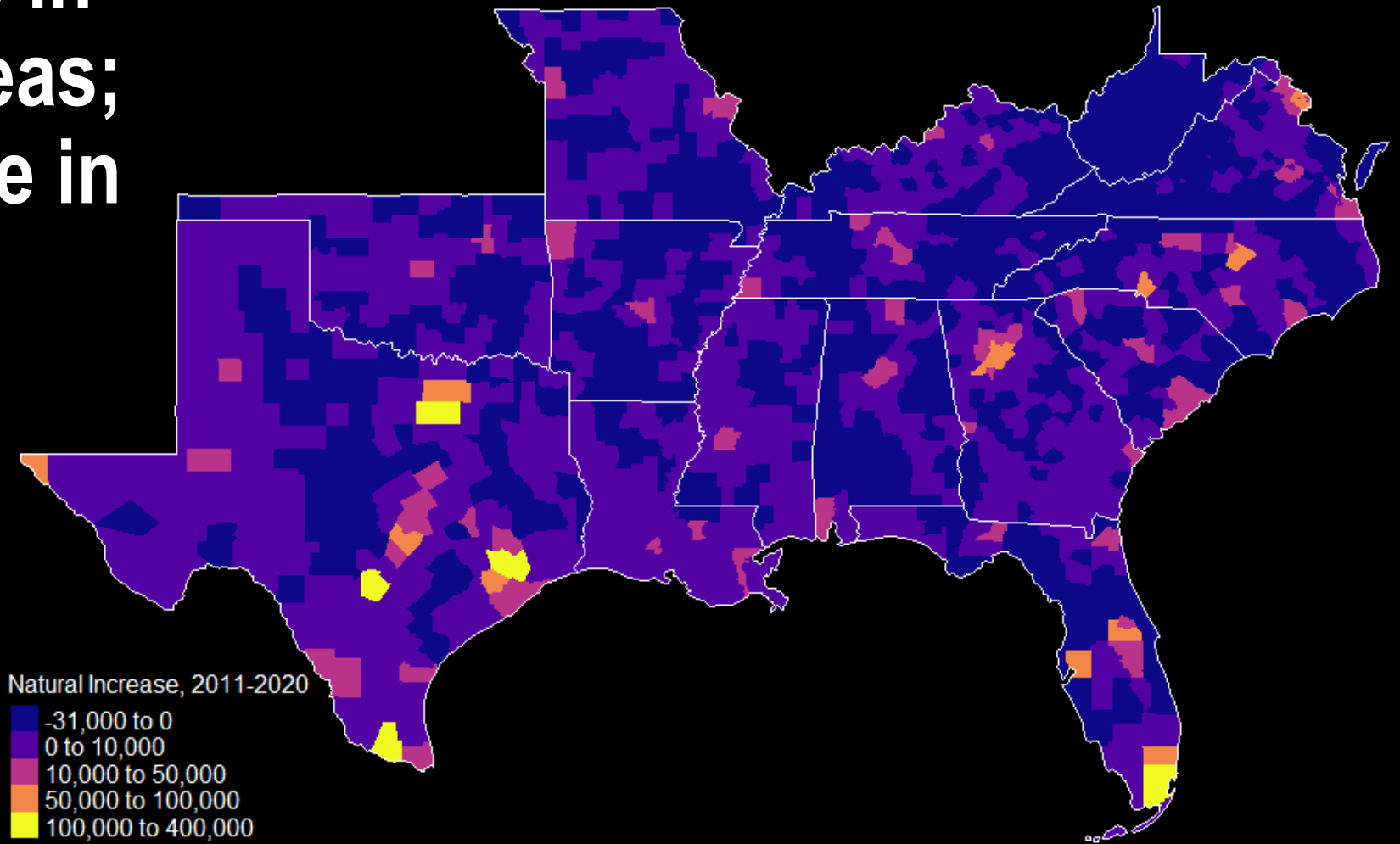


# Natural Change Declines in all States

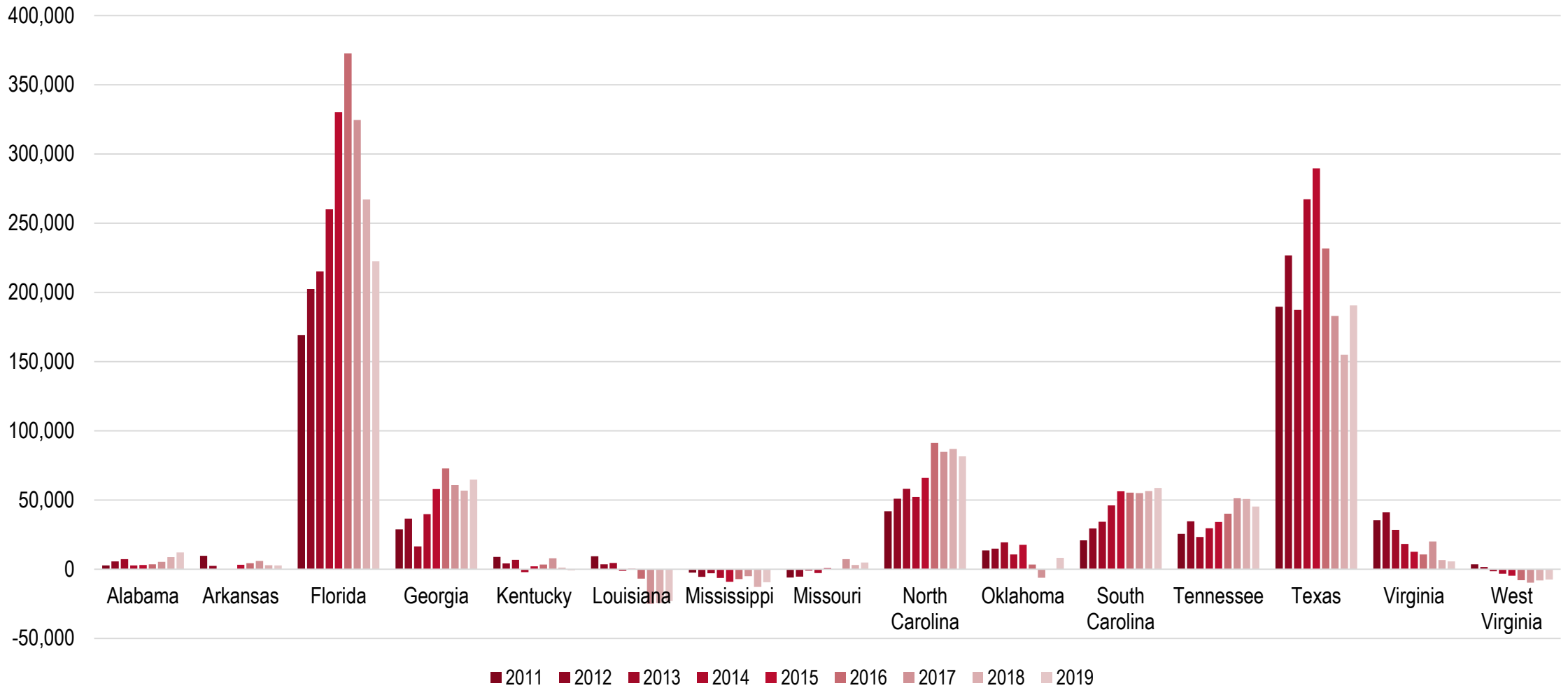


# Natural Increase in Metropolitan Areas; Natural Decrease in Rural Areas

- Natural Decrease in 705 counties (47%)

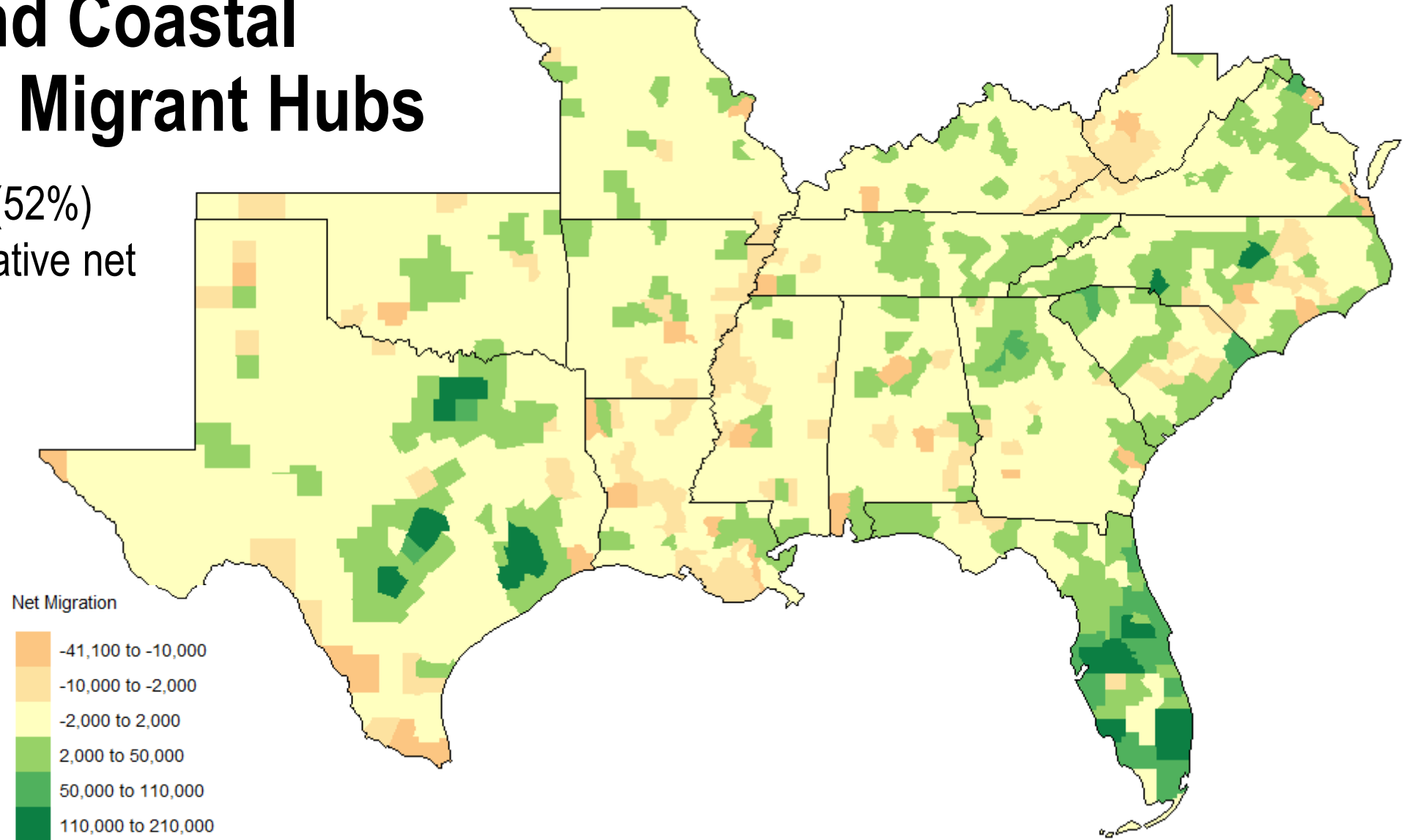


# Net Migration More Volatile Across Region



# Metros and Coastal Areas are Migrant Hubs

- 785 counties (52%) exhibited negative net migration



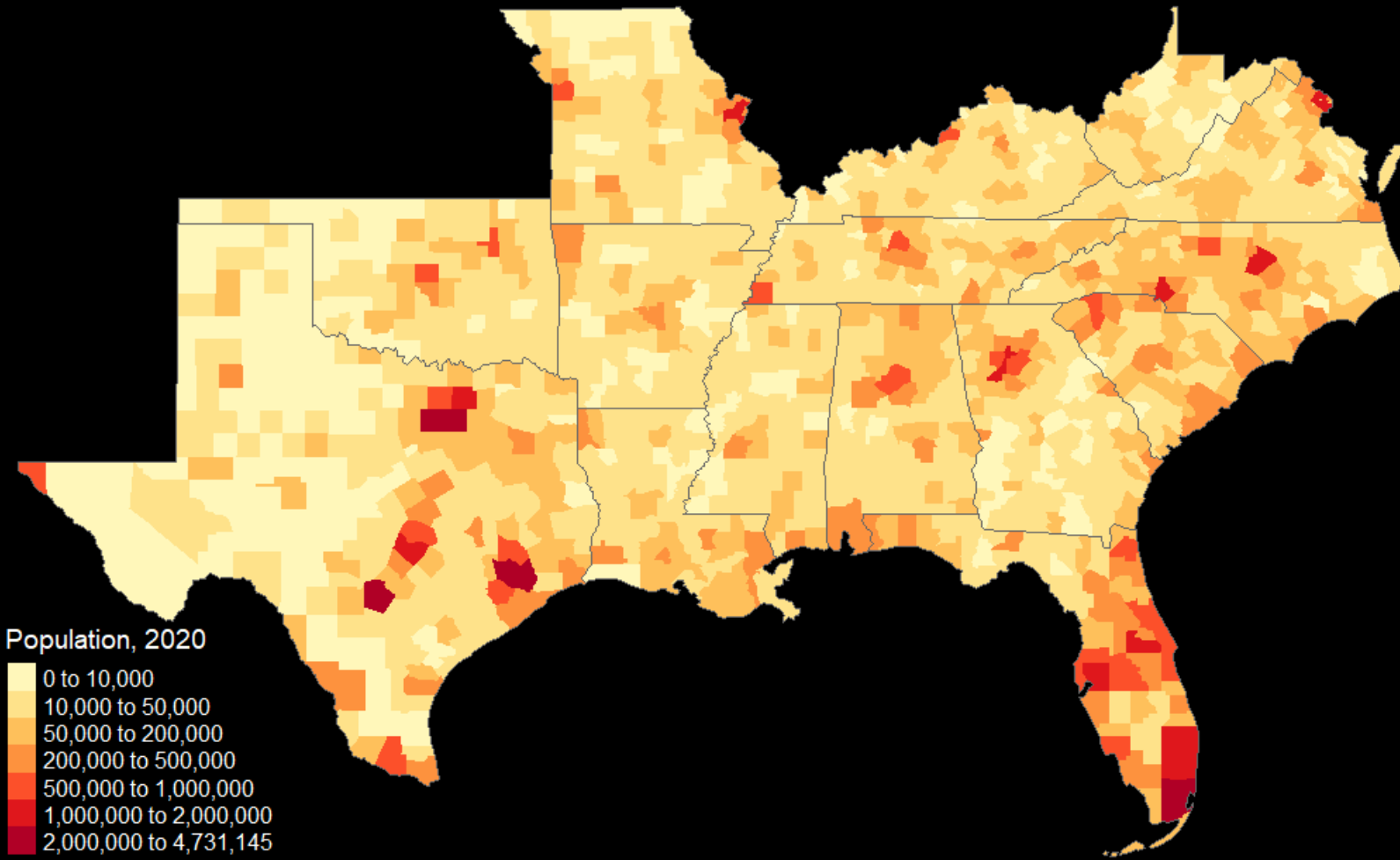
# Discussion and Reactions



# Population and Demographic Change, 2010-2020

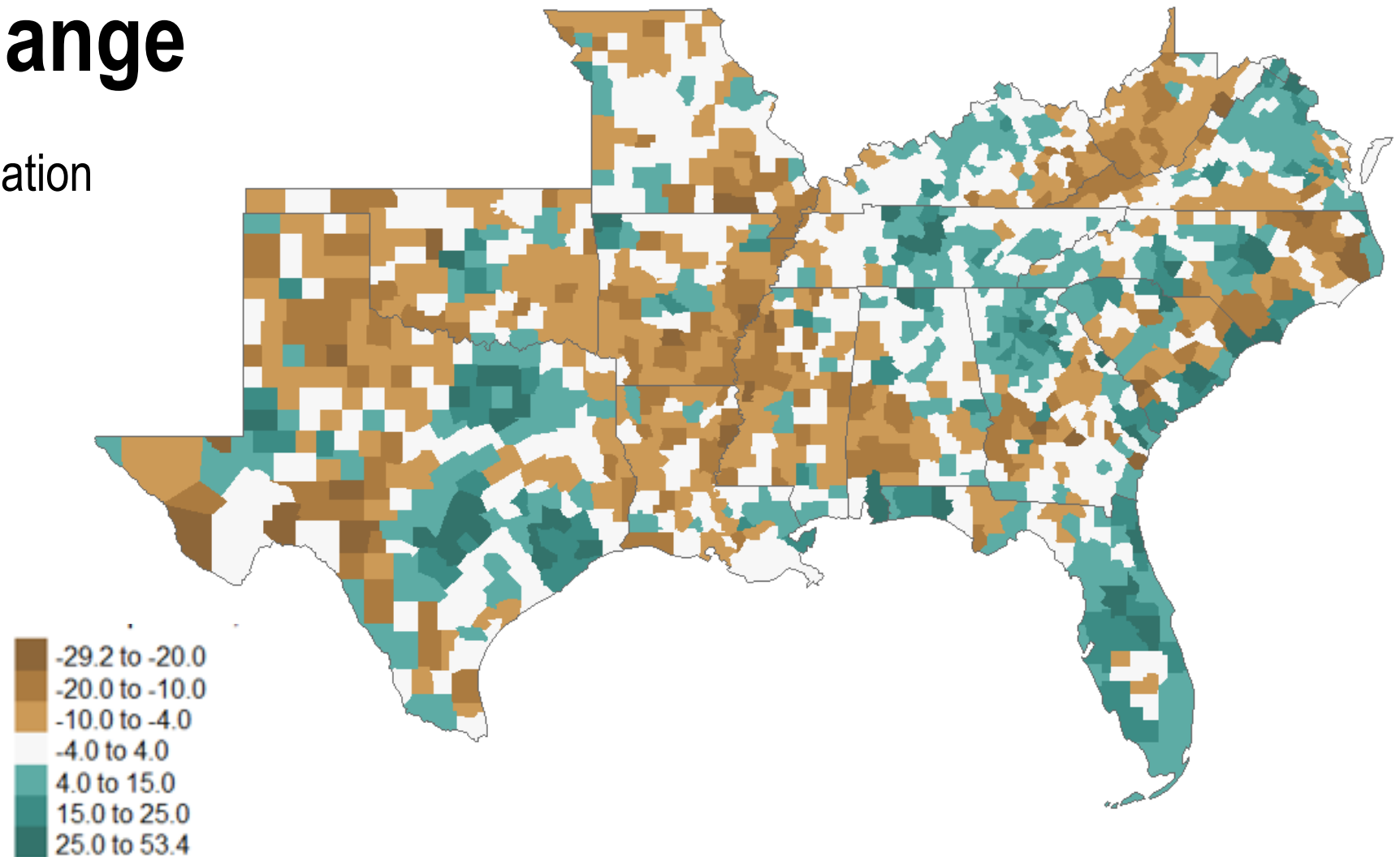
Geographic Distribution, Aging, Racial Diversity, and Urban-Rural Divide





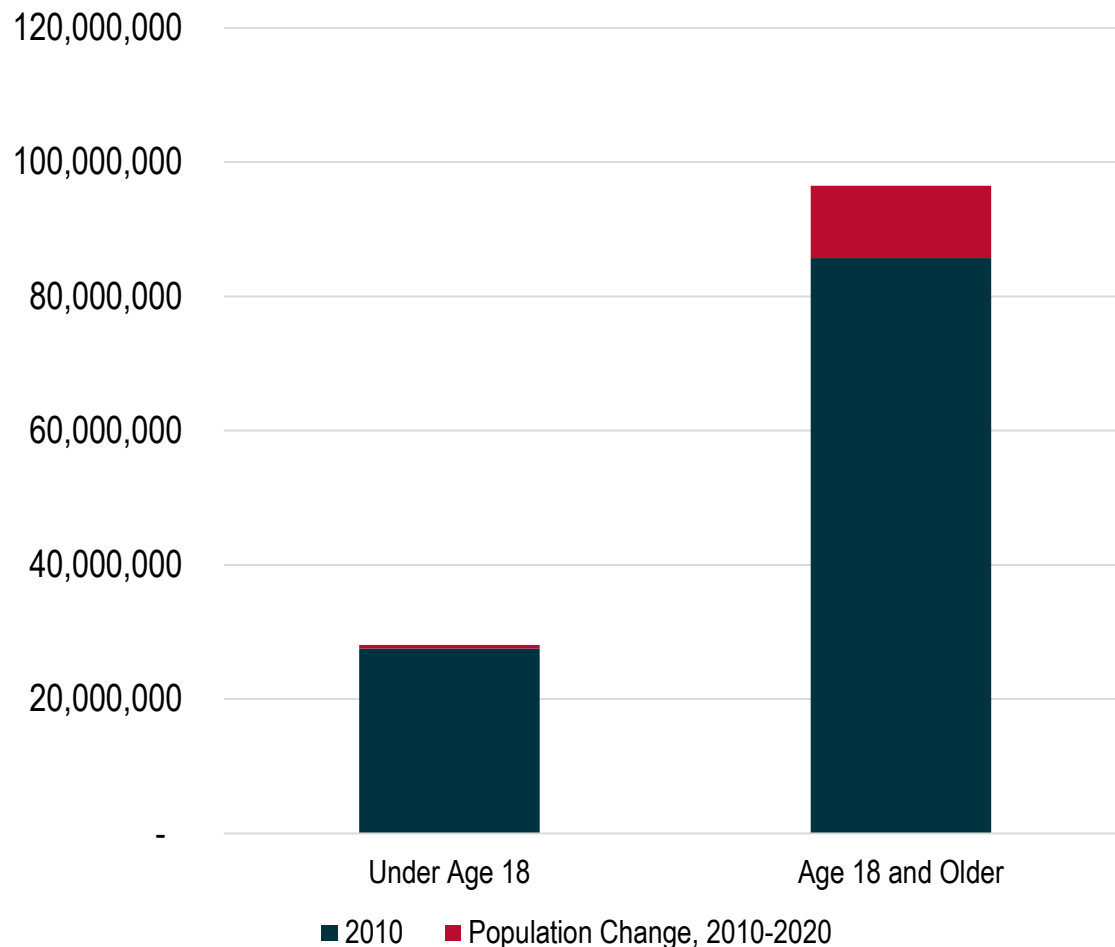
# The Uneven Population Change

- 835 Counties Lost Population
- 674 Counties Gained Population



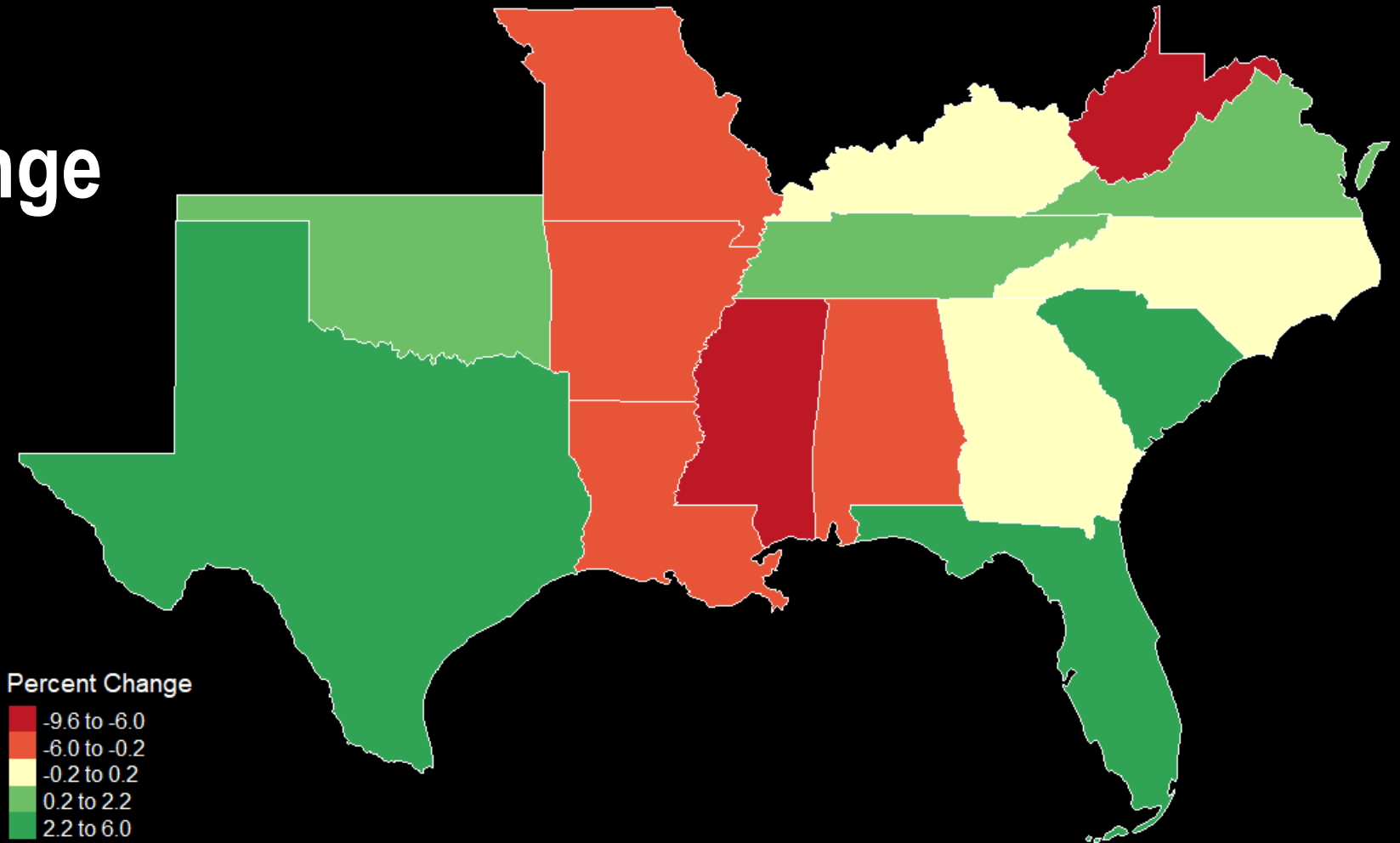
# Region's Population Growth was Adult Population Growth

- Youth Population Increase: ~500,000
- Adult Population Increase: ~10.8 million

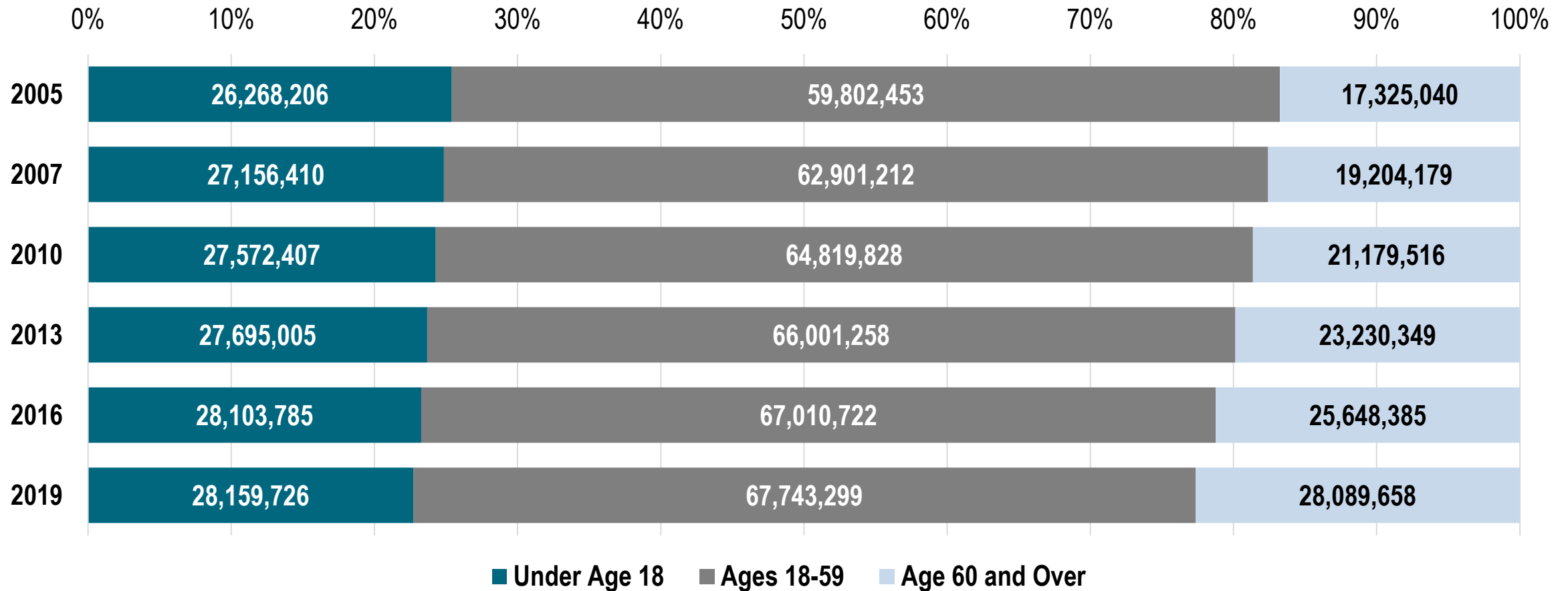


# Under Age 18 Population Change

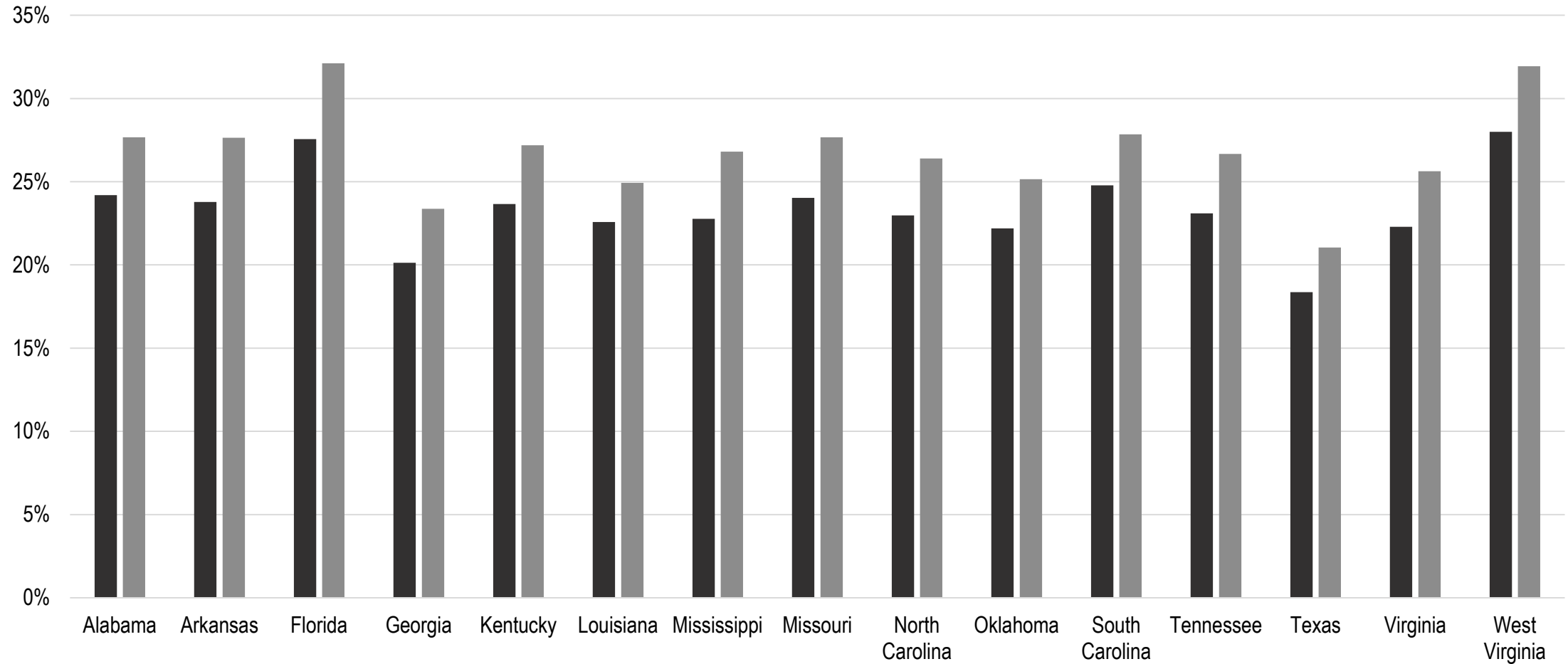
- 7 state exhibited Youth Population Loss
- 2 states increased <1%



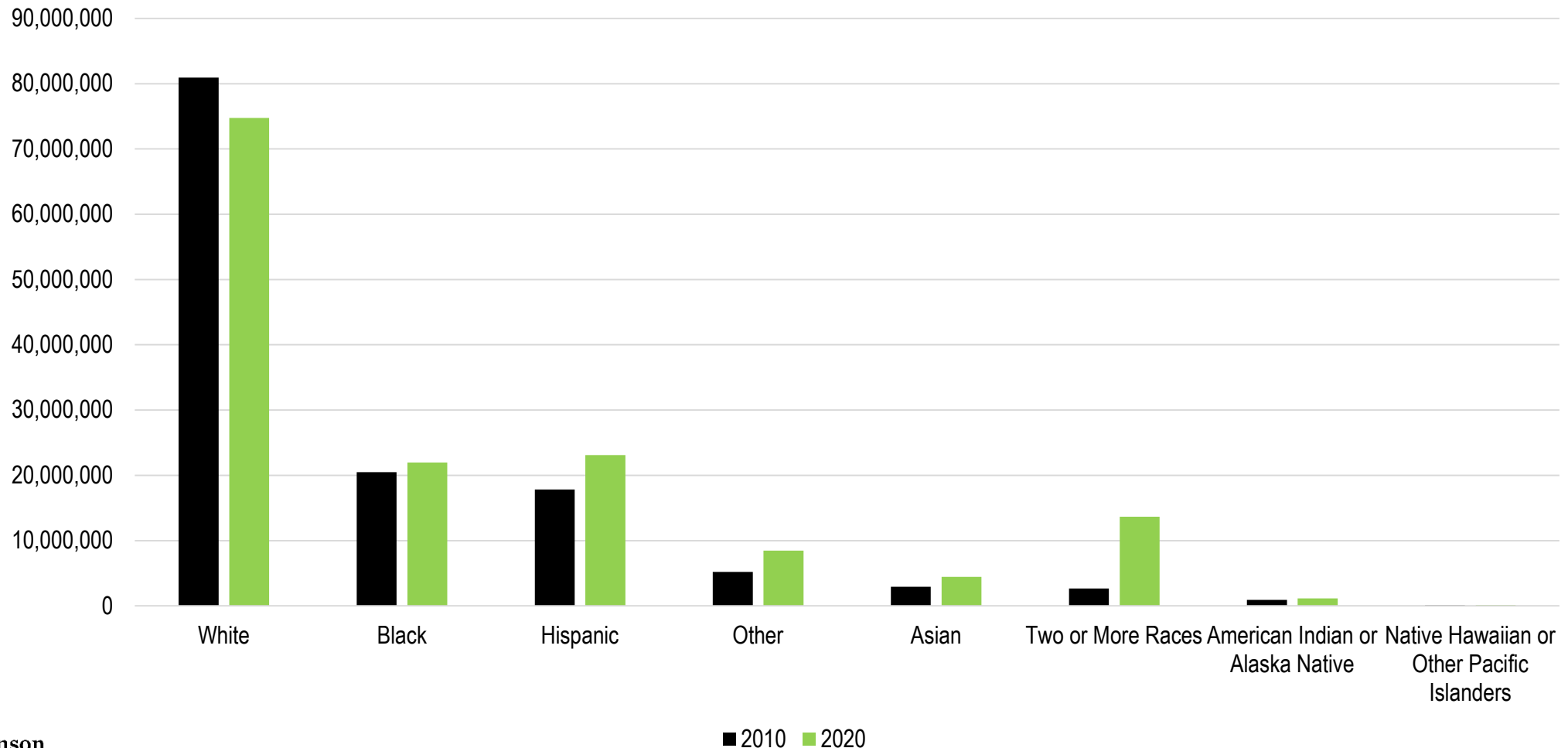
# Over Age 60 Population grows in South Region



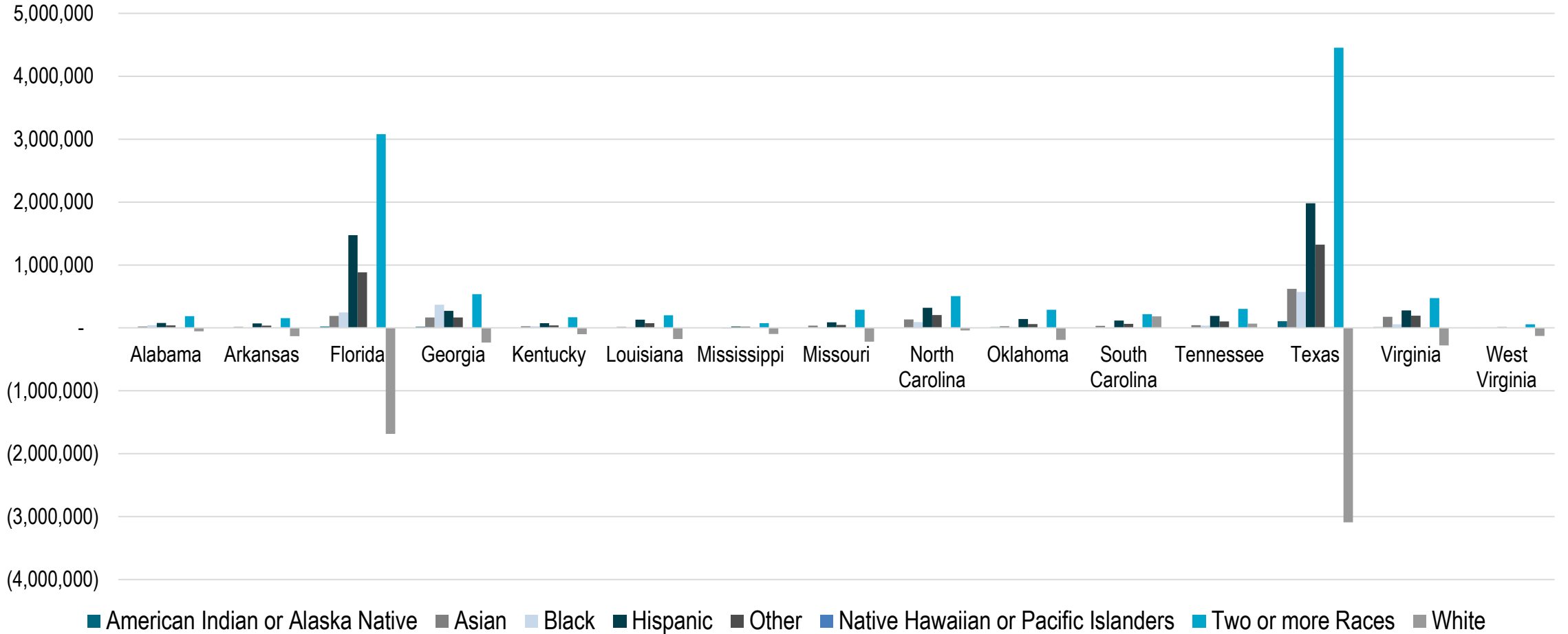
# Over Age 60 Population Projected to Grow



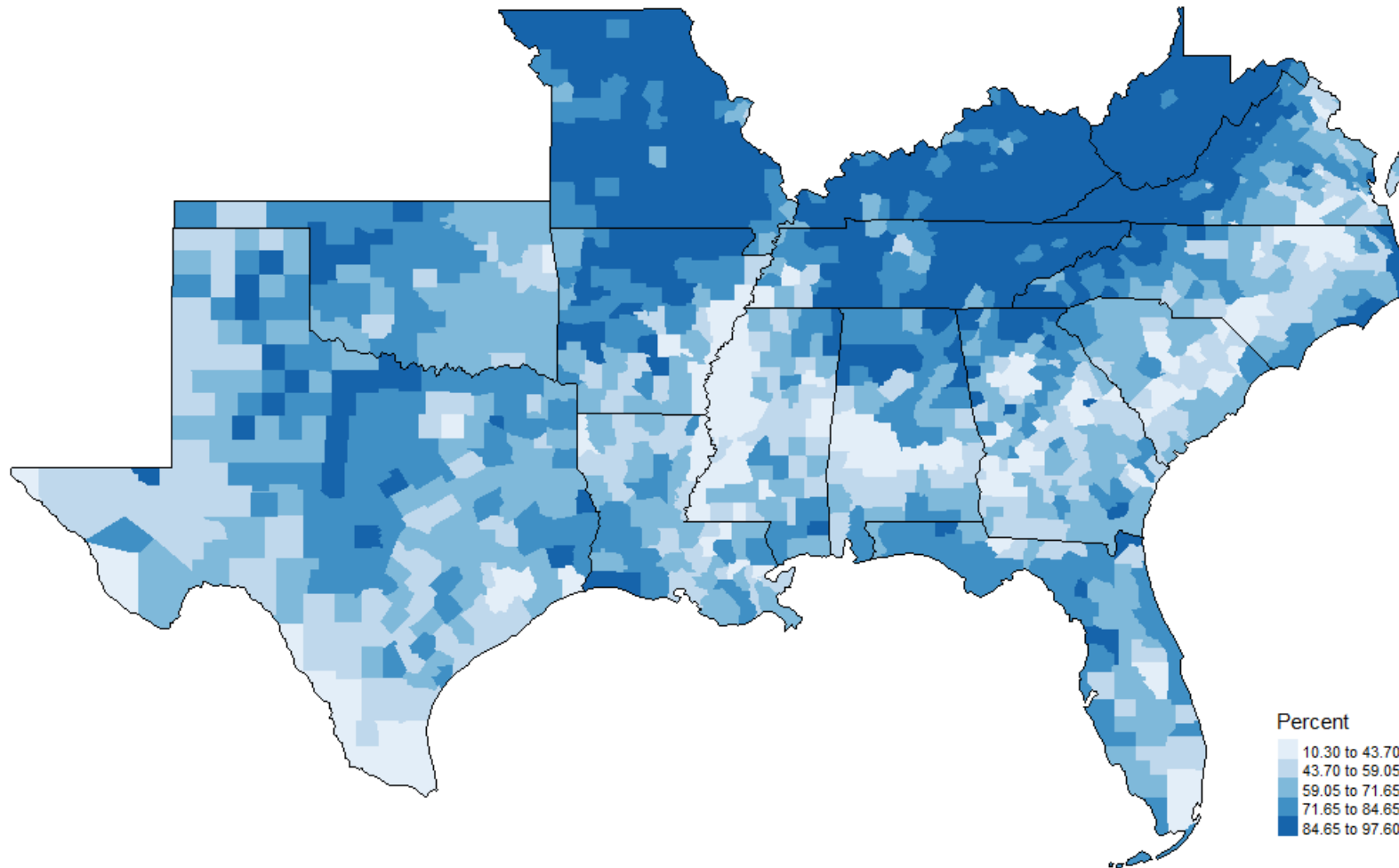
# South diversifies racially and ethnically



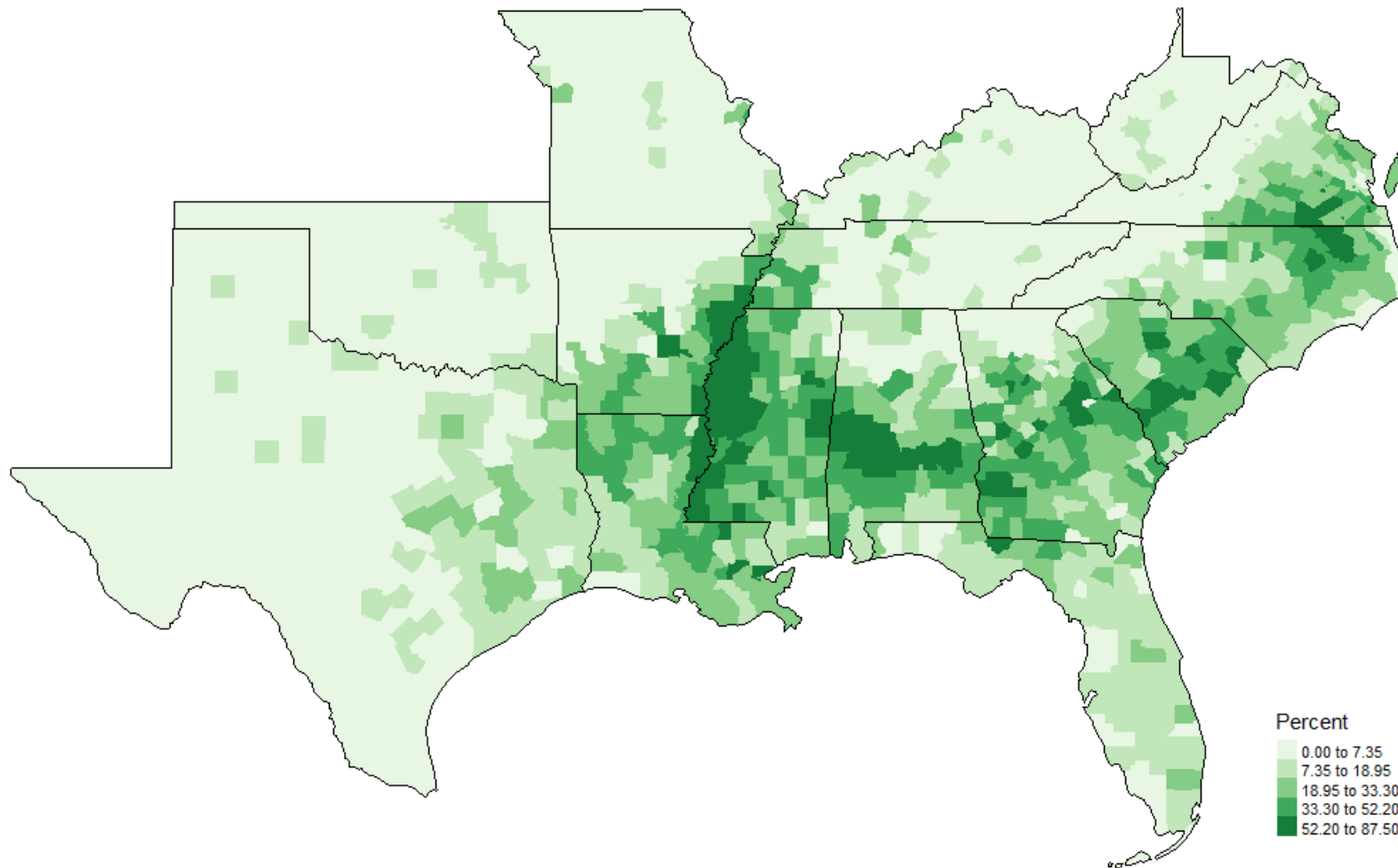
# Race and Ethnic Change, 2010-2020



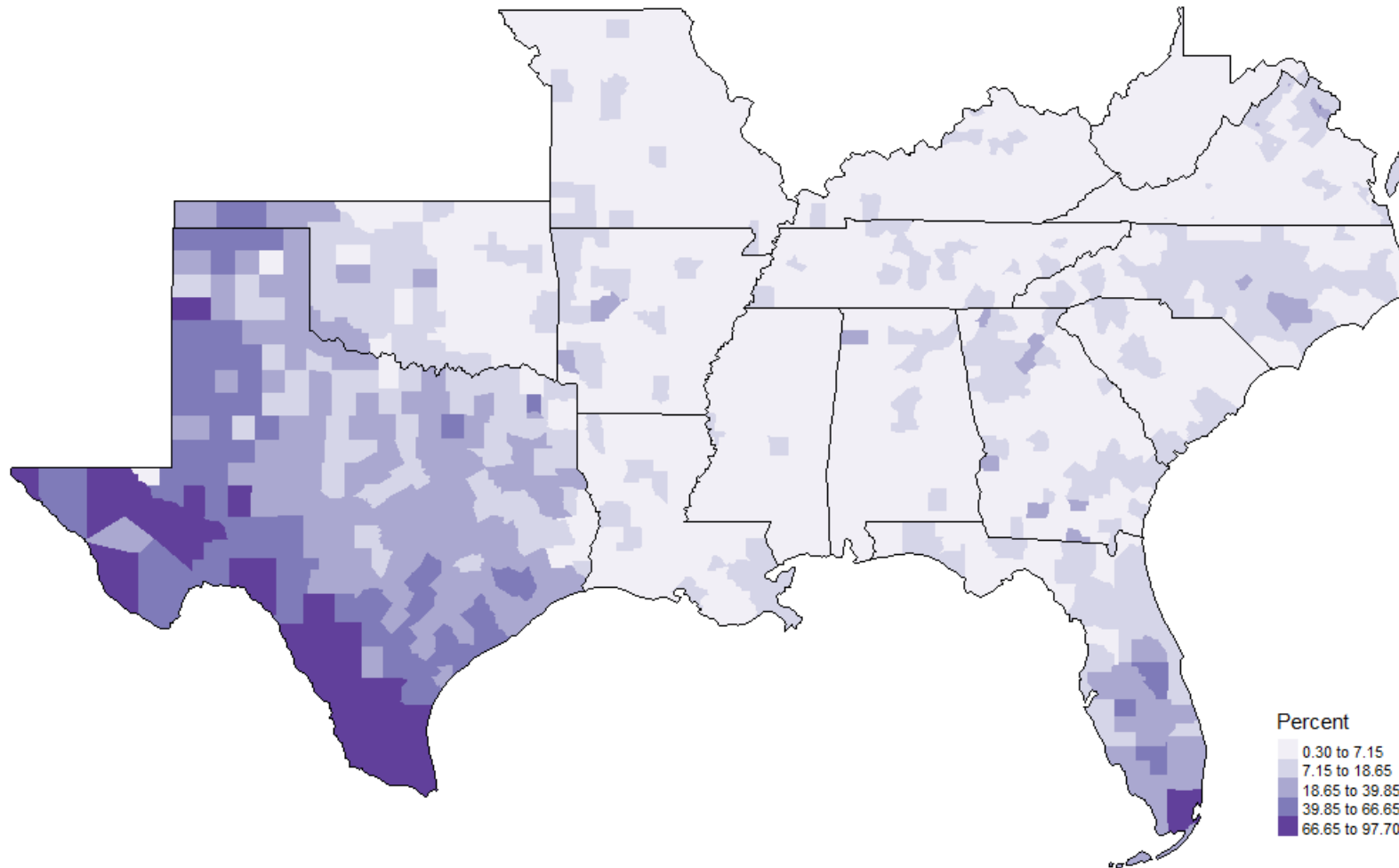
# White alone Population, 2020



# Black alone Population, 2020



# Hispanic or Latino Population, 2020



# Urban and Rural Counties in South

437 Urban Counties

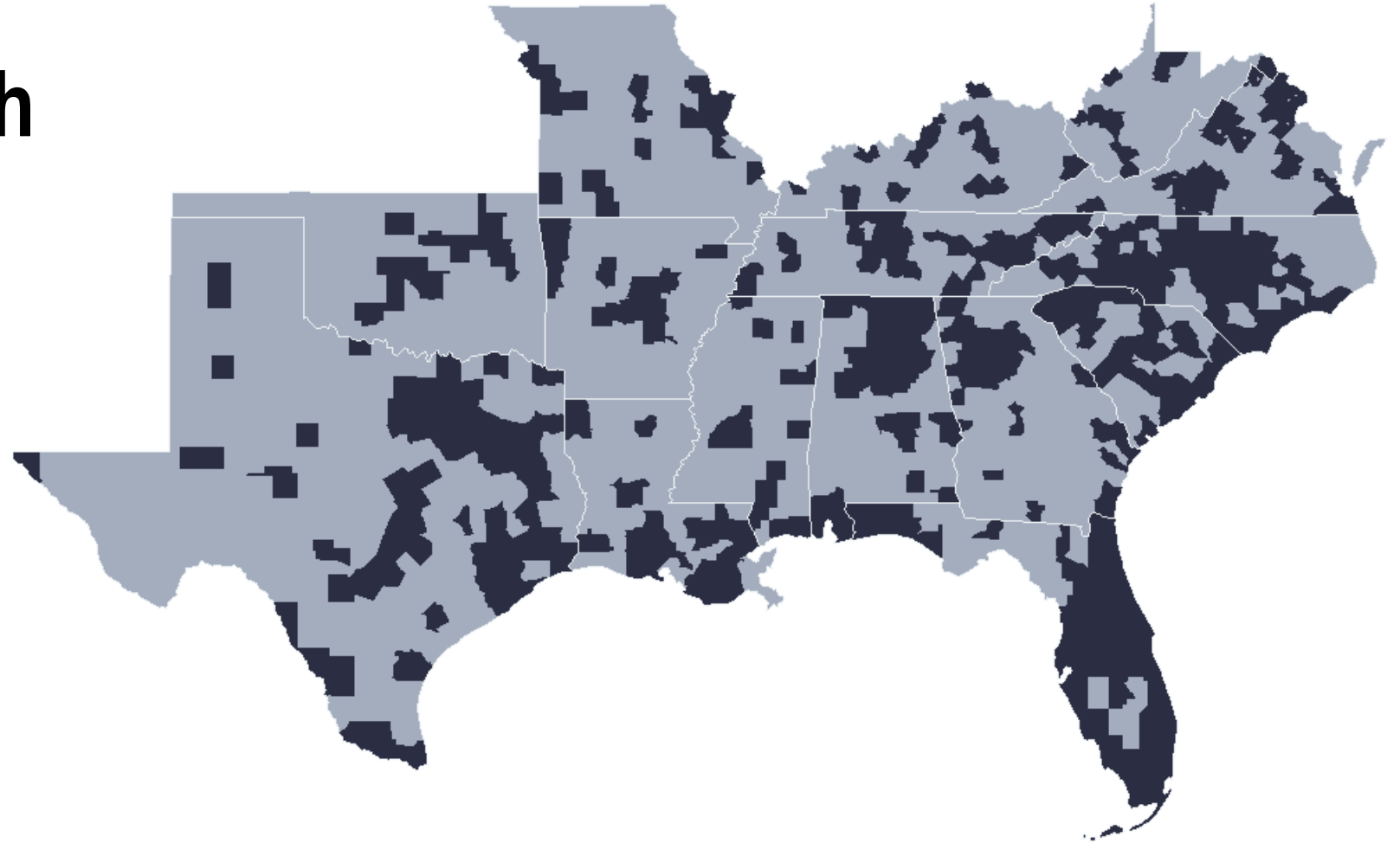
103,754,317

83.3% of Population

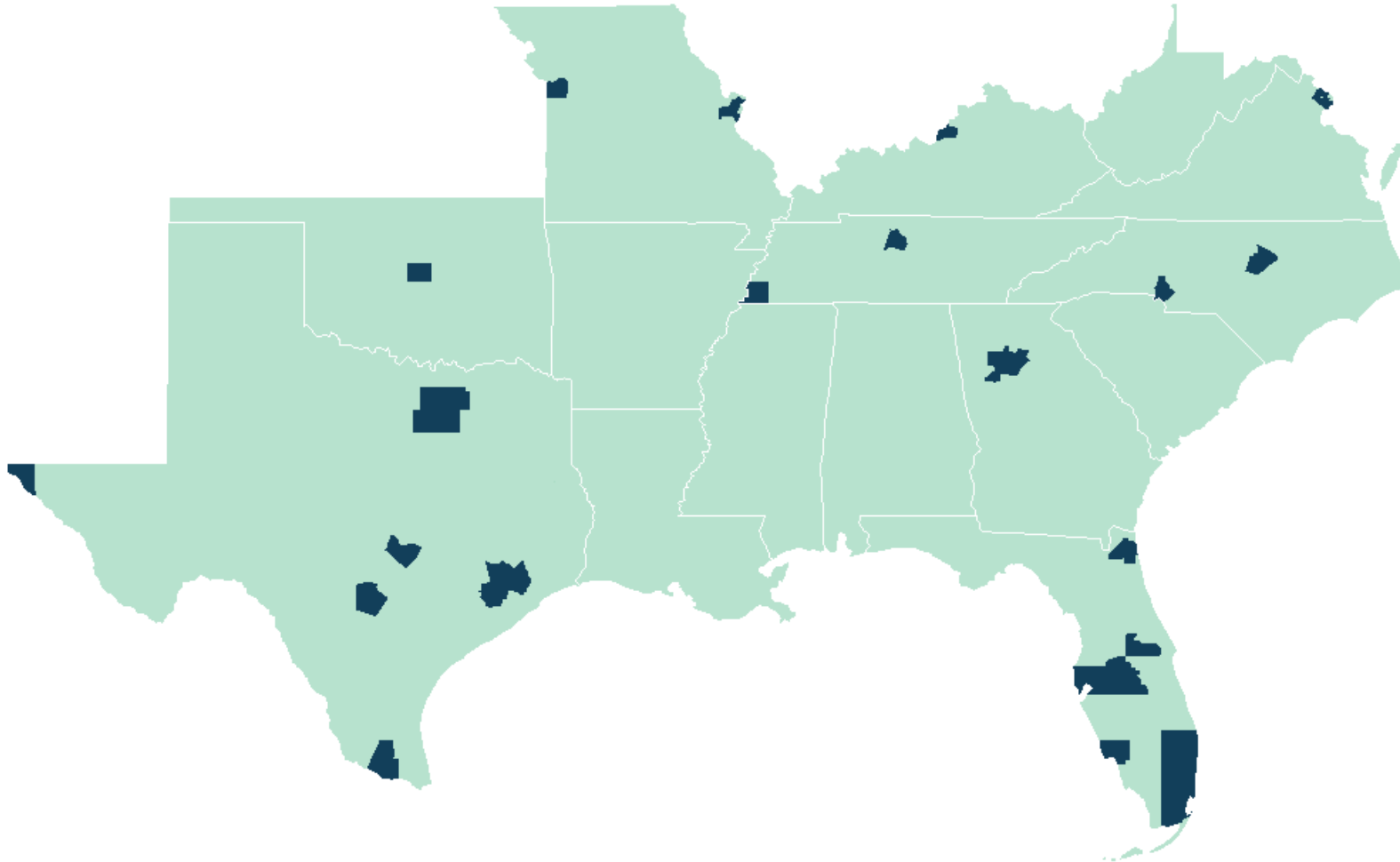
1,072 Rural Counties

20,809,986

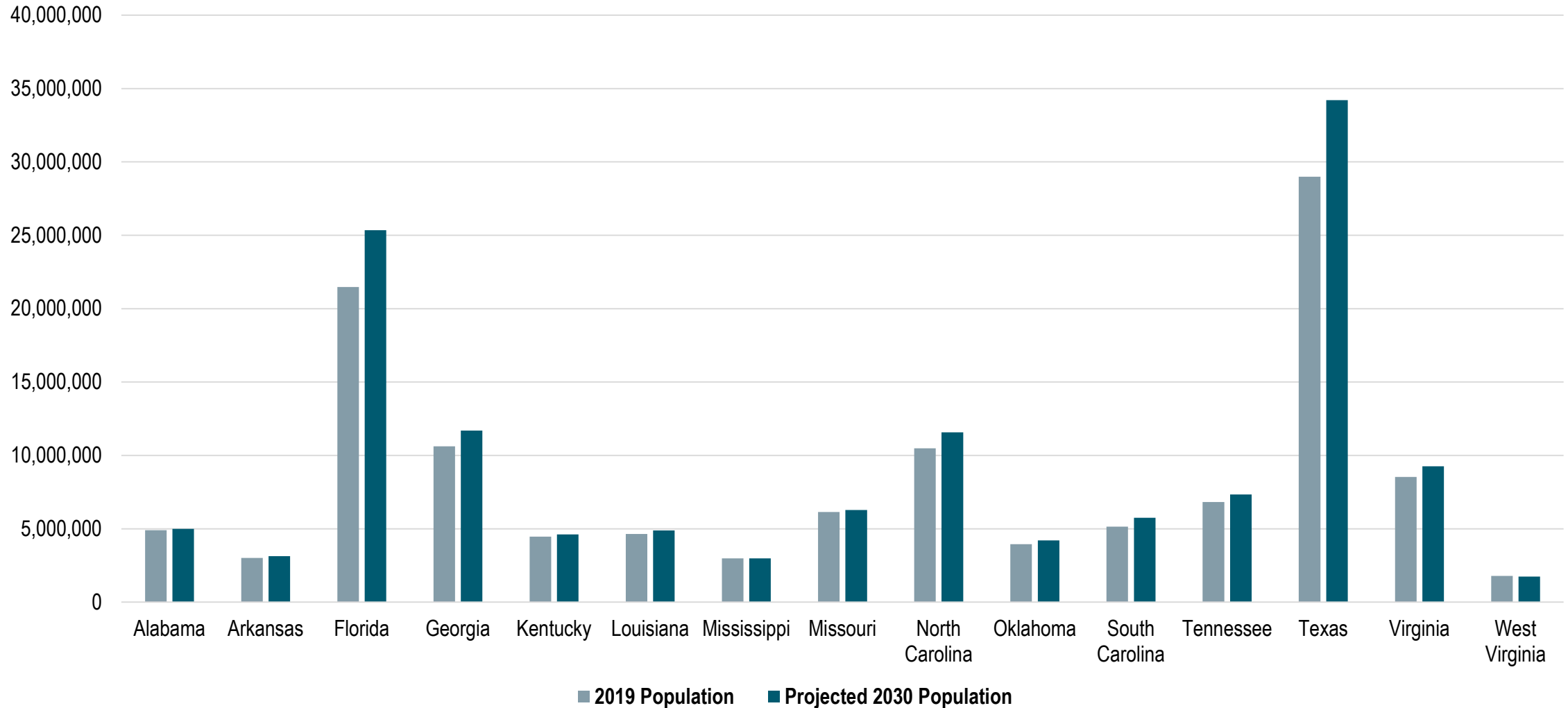
16.7% of Population



# 39% of the Region's population lives in 32 counties



# Projected Population Growth in Region



# South Region's Demographics, In Summary

- South is the most populous region in the United States
- Population is concentrated in Texas, Florida, and major metropolitan centers
- Racially and Ethnically Diverse
- Aging Population
  - Youth Population is growing slowly
  - Older Population is growing quickly



# Explore Census Data

Learn about America's People, Places, and Economy

Find Tables, Maps, and more ...



Help Feedback Advanced Search

Try searching for [poverty](#) in [Georgia](#) in [2017](#)

# find tables

Economic Census  
**EC1700BASIC** | All Sectors: Summary Statistics for the U.S., States, and Selected Geographies: 2017  
 2017: ECN Core Statistics Summary Statistics for the U.S., States, and Selected Geographies: 2017

Notes Geos Years Topics Surveys Codes Hide Filter Restore Excel CSV ZIP Print More Data Map

Geographic Area Name	Meaning of NAICS code	Meaning of Tax status co...	Number of firms	Sales, value of shipmen...	First-quarter payroll (\$...	Pivot Mode
United States	Mining, quarrying, and oil a...	All establishments	18,618	400,465,610	12,599.	
United States	Mining, quarrying, and oil a...	All establishments	18,618	400,465,610	12,599.	
United States	Utilities	All establishments	5,886	577,100,462	20,865.!	
United States	Construction	All establishments	701,329	1,994,166,047	89,419.!	
United States	Manufacturing	All establishments	249,014	5,548,796,809	169,056.	
United States	Wholesale trade	All establishments	297,379	8,734,807,041	107,679.!	
United States	Wholesale trade	All establishments	260,879	5,700,966,914	83,174.!	
United States	Wholesale trade	All establishments	2,384	2,331,241,413	21,010.	
United States	Retail trade	All establishments	547,480	4,949,601,481	108,214.!	

Search ...

- Geographic identifier code
- Geographic Area Name
- 2017 NAICS code
- Meaning of NAICS code
- Type of operation code
- Meaning of Type of operation code
- Tax status code
- Meaning of Tax status code
- Year

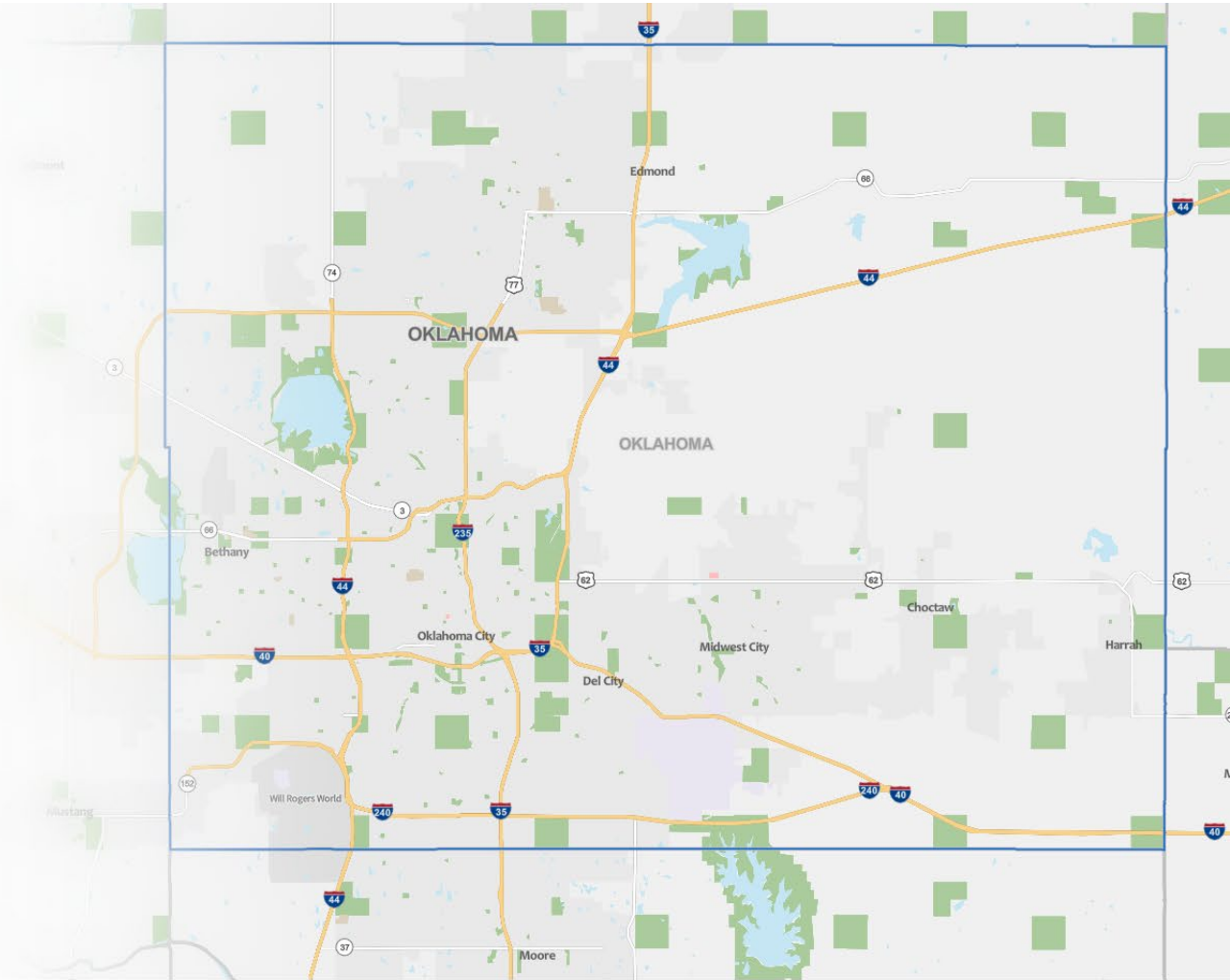
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[Explore Tables](#)

County

# Oklahoma County, Oklahoma

Oklahoma County, Oklahoma has 708.8 square miles of land area and is the 51st largest county in Oklahoma by total area. Oklahoma County, Oklahoma is bordered by Canadian County, Oklahoma, Logan County, Oklahoma, Lincoln County, Oklahoma, Kingfisher County, Oklahoma, Cleveland County, Oklahoma, and Tulsa County, Oklahoma. [Read More](#)



// United States / Oklahoma / Oklahoma County, Oklahoma



## Populations and People

Total Population  
**796,292**  
P1 | 2020 Decennial Census



## Employment

Employment Rate  
**61.6%**  
DP03 | 2020 American Community Survey 5-Year Estimates



## Business and Economy

Total Employer Establishments  
**24,117**  
CB2000CBP | 2020 Economic Surveys Business Patterns



## Income and Poverty

Median Household Income  
**\$55,519**  
S1901 | 2020 American Community Survey 5-Year Estimates



## Housing

Total Housing Units  
**352,544**  
H1 | 2020 Decennial Census



## Families and Living Arrangements

Total Households  
**305,780**  
DP02 | 2020 American Community Survey 5-Year Estimates



## Education

Bachelor's Degree or Higher  
**33.1%**  
S1501 | 2020 American Community Survey 5-Year Estimates



## Health

Without Health Care Coverage  
**14.1%**  
S2701 | 2020 American Community Survey 5-Year Estimates



## Race and Ethnicity

Hispanic or Latino (of any race)  
**153,498**  
P2 | 2020 Decennial Census

Display

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