CUBA: CHALLENGES AND OPPORTUNITIES

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Personal Background

Policy Experience
• Center for Democracy in Americas
• Recent Advocacy Work

Business Experience
• Cuba Educational Travel
• Havana Strategies
The Cuban Economy

- **GDP** – $81.56 Billion
- **Population** – 11.2 million people
- **Proximity to United States**
- **Tourism Growth**
- **Process of Economic Reform & Political Transition**
Cuba At This Moment

Economic Change
• Small business sector, real estate, foreign investment

Social Change
• Internet, travel, el “paquete”

Political Changes
• Leadership transition

Change in Miami
• Evolving Politics
• Informal investment & increased connectivity
U.S. – Cuba Relations

• Normalization Process Under Obama
• “Cancellation” Under Trump
Agricultural Trade with Cuba

Overview
• TSRA
• H.R. 525
• S. 275
• Travel Bill

Benefits
• Good for farmers
• Good for ports
• Good for Cuban people

Moving Forward
• Support legislative change
• Talk to Administration
• Trade Missions to Cuba
Thank You

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