

Georgia's Efforts to Promote the Film Industry



Georgia®

Film, Music & Digital Entertainment

Georgia's Efforts to Promote the Film Industry

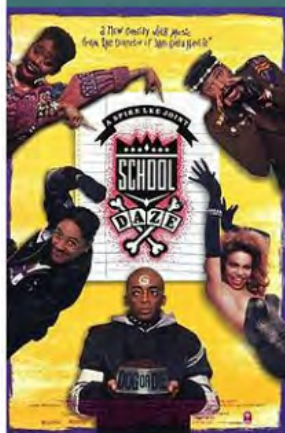
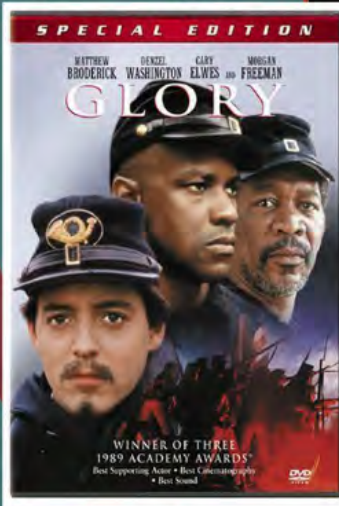
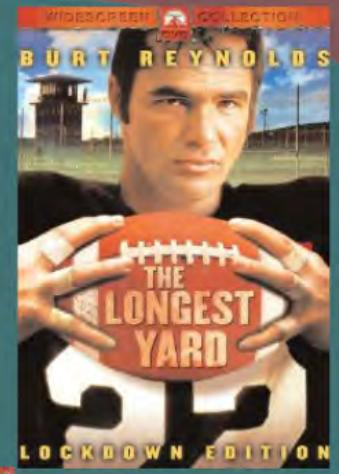


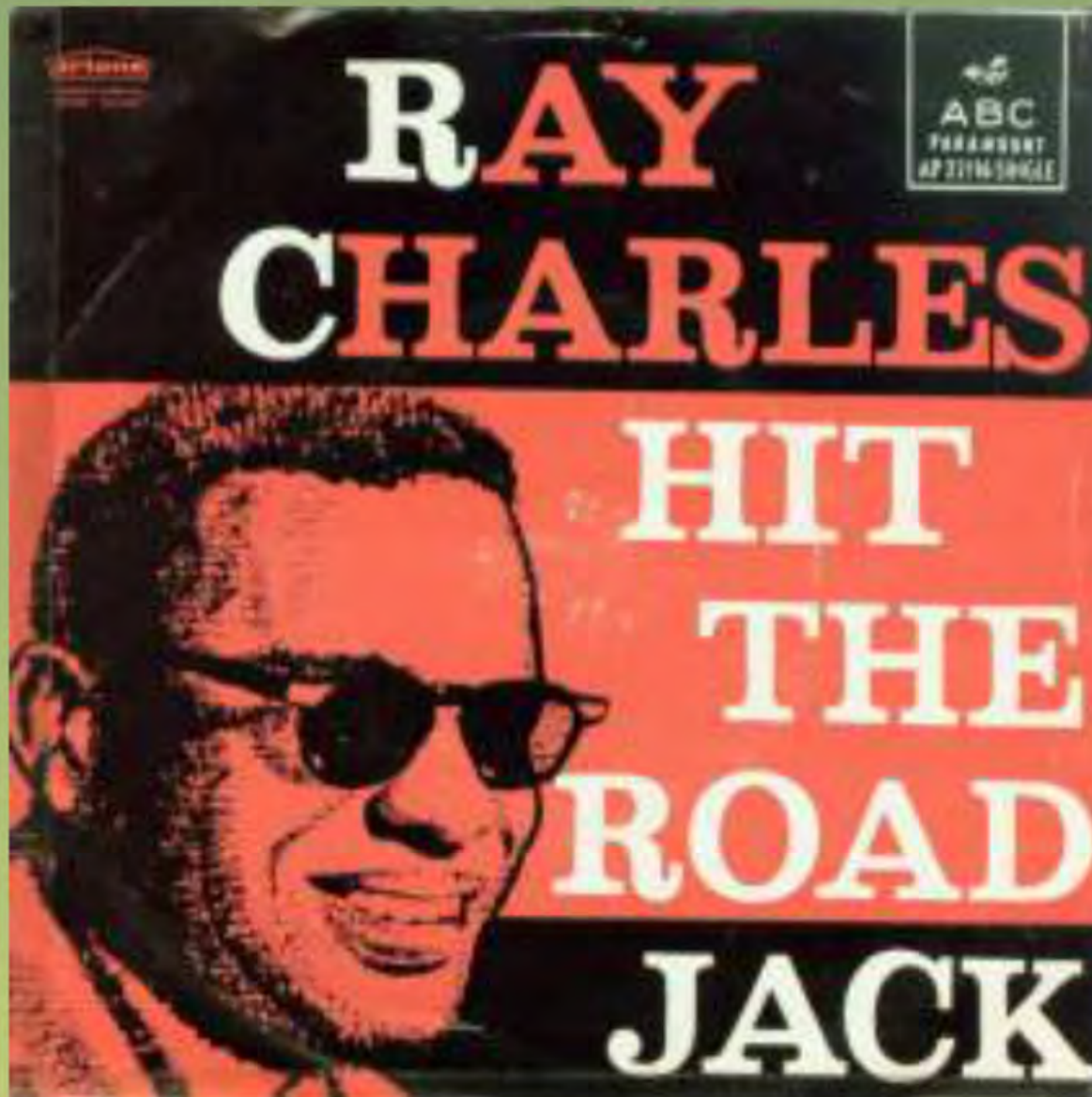
Georgia®

Film, Music &
Digital Entertainment




Deliverance 1972





Tax Credit



The 2008 Georgia Entertainment Industry Investment Act was passed, which allowed for a 20% tax credit for production spending \$20,000+ in a fiscal year.

The 2008, the Georgia Entertainment Industry Investment Act was passed, which allowed for a 20-30% tax credit for productions spending \$500,000+ in a fiscal year.

Economic Impact



From \$244 m in FY07 to 6 b in FY15- That's more than a 2000% increase in just 7 years!!

1



4



2



WHY GEORGIA???

3



5



6



Georgia Expenditures - FORM DUE AFTER PRODUCTION WRAP

PRODUCTION

Production Title: BIG FOOT
 Production Company: PYM PARTICLES PROD LLC
 Accountant Name: SHEILAH SULLIVAN Acct. email/ phone: 818-560-9103
 Start Date: 08/18/2014 End date: 12/05/2014
 Total Days: Prep: Shoot: Wrap:

VENDORS

- 1. Lodging (Hotels, Condos, etc.) Room Days: 22,413 \$ 5,697,925
 Rental Days: 24,409 \$ 1,481,866
- 2. Car Rental \$ 1,897,447
- 3. Transportation/Truck Rental \$ 1,386,766
- 4. Catering, Other Food \$ 11,040,004
- 5. Hardware/Lumber/Supplies \$ 607,917
- 6. Office Equipment - Purchase and Rental (copier, phones, etc.) \$ 488,361
- 7. In-State Wardrobe Purchases/Dry Cleaning/Laundry \$ 417,038
- 8. Gasoline \$ 0.00
- 9. Original Music Scored \$ 2,066,651
- 10. Camera package Rental and Purchase \$ 5,074,760
- 11. Grip/Electric Rentals and Purchases \$ 2,073,692
- 12. Set Decorations \$ 8,583,236
- 13. Other Rentals/Purchases (not included in a category listed above)
 Please Describe: MAKE UP & HAIR/SOUND/PICTURE VEHICLES/SCOUT
EXPENSES/SFX/PROPS \$ 74,843

SPACE CAST & CREW
OTHER FEES

- 15. Post Editing \$ 10,453,233
- 16. Georgia Cast/Extras Hired # 2,840 man days: 2,776 \$ 193,761
 (Contracted) man days: (Contracted)
- 17. Georgia Security Hired # 728 man days: 61,810 \$ 44,997,609
- 18. Georgia Crew Hired # 191 man days: 1,255 \$ 239,685
- 19. Off-Duty Personnel (police, fire, etc.) \$ 812,996
- 20. Facility Rental: Office \$ 4,986,145
- 21. Facility Rental: Warehouse/Stage \$ 3,124,752
- 22. All Crew Per Diem Payments daily per diem: \$65.00
 # crew pd: 48,073 \$ 489,423
- 23. Private Location Fees \$ 47,700
- 24. Public Location Fees \$ 177,323
- 25. City, County & Other Gov't Permit Fees

GRAND TOTAL SPENT: \$ 106,413,133



INFRASTRUCTURE GROWTH!!



MAILING AVENUE
STAGEWORKS

RALEIGHSTUDIOS



THE RAG PLACE

MOTION PICTURE TECHNICAL FABRICS

PASKAL LIGHTING

STUDIO/STAGE SPACE

- Atlanta Media Campus
- Atlanta Film Studios at Paulding County
- Big Studio
- East Mountain Studios
- EUE Screen Gems
- Go2Studios
- Meddin Studios, LLC
- Medient Studios
- North Atlanta Studios
- Open Rivers Studios
- Pinewood Studios
- Raleigh Studios Atlanta at Riverwood
- Steve Harvey's Green Screen Studio
- Human Studio #3
- Lake City Crossing Sound Stage
- Mailing Avenue Stageworks
- Tyler Perry Studios

BANKING AND FINANCIAL

- Cast and Crew
- City National Bank
- Entertainment Partners, LLC
- Film Production Capital
- Georgia Film Tax Credits Consultants
- IndiePay

CAMERAS & EQUIPMENT

- Cinelease
- Clairmont Camera
- EPS-Cineworks
- HD Planet Camera
- Hollywood Rentals
- Magestic Motion Picture Technology
- MI Gear Rental
- Palavis
- Palmount on Location
- Paskal Lighting & Grip Equipment
- Rack Lighting
- Video Equipment Rentals
- TLC Rents

CASTING & CREW

- Big Picture Casting
- Bill Marinella Casting
- Connect 2 Casting
- Corrigan Johnston Casting
- Fincannon & Associates Casting
- Hylton Casting
- Marty Cherrix Casting

CATERING

- Catering Cajun of Georgia
- Cinema Catering
- Final Cut Catering
- Ibiza Bites Motion Picture Catering
- Laurents Catering

INTERACTIVE

- Bento Box Animation Studios
- Bling Digital
- Board Brothers
- Plump Pixel
- Sim Digital

PRODUCTION COMPANIES & CONSULTANTS

- Acme Film & Tape
- Amarillo
- Atlanta Weeks
- Atlanta Production Consultants
- Big Outtag Productions
- Cinepro Pictures
- Company
- Deluxe Entertainment Services
- EUE Entertainment
- Hollo Productions
- One Ring Networks
- Roadtown Enterprises
- SGA Production Services
- Stargate Studios

TRANSPORTATION

- Cinema Vehicle Services South
- CINEStables
- Haddad's Trucking
- Hollywood Trucks
- Lunchbox Transportation
- Southern Crane Syndicate
- Transportation Resources

MISC.

- Dangling Carrot
- Elevation
- Fotokem
- Home Depot (exclusively for the film industry)
- Independent Studio Services (ISS)
- Lionstar
- One Eyed Robot
- Projections, Inc.
- PropsSouth
- Regency Site Services
- Set Supplies

Infrastructure

Since 2010, numerous film and television studio facilities have located or expanded in Georgia!!!

Stages

Pinewood Studios

Atlanta Media Campus

Atlanta Metro Studios of Union City

EUE Screen Gems

Third Rail

Raleigh Atlanta at Riverwood

Atlanta Film Studios at Paulding

Atlanta Film Works

Triple Horse

Tyler Perry Studios

Mailing Avenue StageWorks

East Mountain Studios

Atlanta Filmworks

Eagle Rock Studios







COME TOUR GEORGIA
WE'VE GOT THE LATEST + GREATEST
IN FILM, TV AND MUSIC




Workforce

According to the Motion Picture Association of America (MPAA), the motion picture and television industry is responsible for more than 79,143 jobs and \$3.9 billion in wages in Georgia, including both production and distribution-related jobs. These are high quality jobs, with an average salary of nearly \$84,000, 75% higher than the average salary nationwide.





FREE REEL-CREW™ ACCESS FOR GEORGIA CREW AND SUPPORT SERVICES

REEL-CREW Georgia Production Directory Registration! 

- The Georgia Film, Music & Digital Entertainment Office is pleased to offer Reel-Crew™, the industry-standard searchable, online directory of crew and support services, at no charge. Customized for the Georgia Film Office, Reel-Crew allows us to promote our local Georgia crew and vendors to the industry 24x7x365.

High
Demand
Career
Initiative
June 1,
2014





Georgia Film and Television Industry Workforce Education Study

Data Analysis and Summary Report

Prepared for:
University System of Georgia Board of Regents

Prepared By:
USG Film Alliance Task Force

December 2014

Sound
Grip
Electric
Set Design
Accounting
Camera
Animation
Gaming and Interactive Media
Safety Training
Professional Etiquette
Production Assistant



Shannon Goodman
Executive Director
Lifecycle Building Center

RESOURCES:

Official website: georgia.org/fmde



Film/Music Tourism: cometourgeorgia.com

Camera Ready: georgia.org/cameraready

Georgia Film & Television Sourcebook: ozonline.tv

Facebook: facebook.com/gafmde

Twitter: [@gafmde](https://twitter.com/gafmde)