BUILDING THE WORKFORCE OF 2025

Mike Krause

TN Higher Education Commission
FACING THE BRUTAL FACTS

TN: 33.8%
43rd

Source: Lumina Foundation
ATTAINMENT IN THE SOUTH

Southern Region Average: 35.4%

Source: SREB
72,865 Students
2007 Cohort of High School Freshmen

10,545 students did not graduate high school
22,334 students entered the workforce
40,235 students enrolled in postsecondary

$9,030 average income
16% chance of earning above minimum wage
THE DRIVE TO 55

33.8%

55%
WHY THE DRIVE TO 55 MATTERS

- Not just Bachelor Degrees
- Aligned programs
- Technical Skills have shifted
HOW WILL WE GET THERE?

- Get Students Ready
  - SAILS
- College Success Course
- TN Promise Summer Bridge

- Get Students In
  - LEAP
  - Promise

- Get Students Out
  - MOOCs
  - Degree Compass

- Reconnect Adults
  - Reconnect Complete
  - Community College Reconnect Pilot
  - Veteran Reconnect
TENNESSEE PROMISE

Mentorship

Financial Aid

Success Framework
Signed up for that tn promise so my momma can shut up.

8/28/14, 7:54 PM
Where do we reach high school students?

High school

Where do we reach prospective adult learners?

Everywhere
REACHING ADULTS: THE CHALLENGE

1.) A one-stop information portal

TNReconnect.gov

2.) Tuition-free degree

Tennessee Reconnect grants

3.) Support and guidance

- Tennessee Reconnect Communities
- Veteran-specific support
CHANGING OUR NARRATIVE

New York Times

“First class of TN Promise will start college this fall...the nation is already watching.”
Politico

Tennessee Picking Up Tab For Community College Students
CNN

The Free Community College Experiment Everyone is Watching
PBS NewsHour