

81st ANNUAL MEETING OF THE

# **SOUTHERN LEGISLATIVE CONFERENCE**

JULY 16–20, 2027 | SAVANNAH, GEORGIA



Sponsorship Packet



**Southern Legislative Conference**  
THE COUNCIL OF STATE GOVERNMENTS

# Dear Friend,

In July 2027, thousands of guests will travel to beautiful Savannah, Georgia, for the 81st Southern Legislative Conference (SLC)—an extraordinary opportunity to showcase the very best of our great state.

The SLC is the premier public policy forum hosted by The Council of State Governments Southern Office (CSG South) and the Host State Committee of Georgia. It draws top legislative leaders, staff, and policy experts from 15 member states—Alabama, Arkansas, Florida, Georgia, Kentucky, Louisiana, Mississippi, Missouri, North Carolina, Oklahoma, South Carolina, Tennessee, Texas, Virginia, and West Virginia.

As one of the South's most vibrant cities, Savannah will provide a spectacular setting for collaboration, learning, and Southern hospitality. Together, we will highlight Georgia's innovation, industry, and enduring commitment to leadership across the region. The 2027 SLC will celebrate the connections strengthening our states and the shared vision moving us forward.

A conference of this scale requires tremendous partnership and support. We invite you to join us in making the 81st Southern Legislative Conference an event that reflects both the spirit and the strength of Georgia. Your sponsorship will help us deliver an unforgettable experience for attendees while showcasing the progress and promise of our great state—and your organization.

The Council of State Governments' (CSG) federal tax identification number is 36-6000818. Contributions are tax-deductible to the extent allowable by law. Please review the attached sponsorship information to explore the levels and benefits available. Our team will be in touch soon with additional details, and we look forward to partnering with you to make SLC 2027 an extraordinary success.

Thank you for your time, support, and commitment to advancing state government excellence. We look forward to welcoming you to Savannah!

Sincerely,



**Speaker Jon G. Burns**

Georgia House of Representatives  
CSG South Chair, 2026-2027



# Sponsorship Levels and Benefits

## PLATINUM | \$100,000 OR MORE

- Complimentary Registrations for up to 8 at SLC 2027
- Fast Track SLC registration at VIP check-in line designated for sponsors
- Receive registration report in advance of SLC 2027
- Attend a "Power Hour," which includes a 15-minute exclusive meeting with Speaker Burns at SLC 2027
- Invitation to the Executive Reception hosted by the CSG South Executive Committee and Georgia Host Committee for up to eight people
- Enjoy Reserved Seating during SLC 2027 Opening Plenary and Closing Plenary
- Enjoy Reserved Seating at the SLC 2027 State Dinner for 4 people
- Access to the Sponsors Lounge, which is exclusive for top contributors and guests you wish to invite for a relaxing and more private environment
- Name recognition in conference booklet, logo recognition on signage, name recognition on conference web page, and a mobile app for SLC 2027
- Name recognition on screen before each plenary at SLC 2027
- Name recognition on screen before the SLC 2027 State Dinner
- Customize your sponsorship by selecting two additional items from the *benefits menu*

## GOLD | \$75,000

- Complimentary Registrations for up to 6 at SLC 2027
- Fast Track SLC registration at VIP check-in line designated for sponsors
- Receive registration report in advance of SLC 2027
- Attend a "Power Hour," which includes a 10-minute exclusive meeting with Speaker Burns at SLC 2027
- Invitation to the Executive Reception hosted by the CSG South Executive Committee and Georgia Host Committee for up to six people
- Enjoy Reserved Seating during SLC 2027 Opening Plenary and Closing Plenary
- Enjoy Reserved Seating at the SLC 2027 State Dinner for 2 people
- Access to the Sponsors Lounge, which is exclusive for top contributors and guests you wish to invite for a relaxing and more private environment
- Name recognition in conference booklet, logo recognition on signage, name recognition on conference web page, and a mobile app for SLC 2027
- Name recognition on screen before each plenary at SLC 2027
- Name recognition on screen before the SLC 2027 State Dinner
- Customize your sponsorship by selecting one additional item from the *benefits menu*

## SILVER WIFI | \$60,000

(Available to one sponsor only)

- Complimentary registrations for up to 5 people
- Fast Track SLC registration at VIP check-in line designated for sponsors
- Receive registration report in advance
- Invitation to the Executive Reception hosted by the CSG South Executive Committee and Georgia Host Committee for up to five people
- Reserved seating at the State Dinner for up to 2 people
- Enjoy Reserved Seating during SLC 2027 Opening Plenary and Closing Plenary
- Access to the Sponsors Lounge, which is exclusive for top contributors and guests you wish to invite for a relaxing and more private environment
- Name recognition in the conference booklet, signage throughout the conference, conference web page, and mobile app for SLC 2027
- Exclusive Wi-Fi sponsor for the conference, with additional recognition throughout the conference with signage, badges, and a custom attendee password



## SILVER | \$50,000

- Complimentary Registrations for up to 5 at SLC 2027
- Fast Track SLC registration at VIP check-in line designated for sponsors
- Receive registration report in advance of SLC 2027
- Invitation to the Executive Reception hosted by the CSG South Executive Committee and Georgia Host Committee for up to five people
- Enjoy Reserved Seating during SLC 2027 Opening Plenary and Closing Plenary
- Access to the Sponsors Lounge, which is exclusive for top contributors and guests you wish to invite for a relaxing and more private environment
- Name recognition in the conference booklet, signage throughout the conference, conference web page, and mobile app for SLC 2027
- Name recognition on screen before each plenary at SLC 2027
- Engage with attendees by hosting a *Legislative Learning Lab* SLC 2027\*

## BRONZE | \$25,000

- Complimentary Registrations for up to 4 at SLC 2027
- Fast Track SLC registration at VIP check-in line designated for sponsors
- Receive registration report in advance of SLC 2027
- Invitation to the Executive Reception hosted by the CSG South Executive Committee and Georgia Host Committee for four people
- Enjoy Reserved Seating during SLC 2027 Opening Plenary and Closing Plenary
- Name recognition in the conference booklet, signage throughout the conference, conference web page, and mobile app for SLC 2027

## SPONSOR | \$15,000

- Complimentary registrations for up to 3 people
- Fast Track SLC registration at VIP check-in line designated for sponsors
- Receive the registration report in advance
- Invitation to the Executive Reception hosted by the CSG South Executive Committee and Georgia Host Committee for up to 3 people
- Reserved seating during Opening and Closing Plenary
- Name recognition in the conference booklet, logo recognition on signage, conference web page, and mobile app for SLC 2027

## PATRON | \$10,000

- Complimentary Registrations for up to 2 at SLC 2027
- Fast Track SLC registration at VIP check-in line designated for sponsors
- Receive registration report in advance of SLC 2027
- Invitation to the Executive Reception hosted by the Georgia Host Committee and SLC for two people
- Enjoy Reserved Seating during SLC 2027 Opening Plenary and Closing Plenary
- Name recognition in conference booklet and logo recognition on signage

## SUPPORTER | \$7,500

- Complimentary Registrations for 1 at SLC 2027
- Fast Track SLC registration at VIP check-in line designated for sponsors
- Receive registration report in advance of SLC 2027
- Invitation to the Executive Reception hosted by the Georgia Host Committee and SLC for one person
- Enjoy Reserved Seating during SLC 2027 Opening Plenary and Closing Plenary
- Name recognition in the conference booklet

## CONTRIBUTOR | \$5,000

- Complimentary Registrations for 1 at SLC 2027
- Fast Track SLC registration at VIP check-in line designated for sponsors
- Invitation to the Executive Reception hosted by the Georgia Host Committee and SLC for one person
- Name recognition in the conference booklet



Please contact Jill Clark, Director of Strategic Partnerships, Policy and Programs, at [jclark@csg.org](mailto:jclark@csg.org) or 770.687.3601 to learn more about additional opportunities.

# BENEFITS MENU

## LEGISLATIVE LEARNING LAB

Legislative Learning Labs provide a unique opportunity and space for sponsors to convene educational sessions highlighting specific issues relevant to state legislators and engaging attendees. Approval from the Chair and CSG South Regional Director is required, and sessions must be regionally appropriate. These are not "sales pitch" hour. Sessions last one hour and are open to all attendees. We will sell out of Learning Lab opportunities – space is limited during the SLC schedule. A standard audio/visual (AV) setup is included, but the conference venue will charge for any additional AV, food, and beverages. **Learning Labs are available on a first-come, first-served basis and are limited to 8. The deadline to submit an interest form is May 26.**

## POLICY TOUR

Policy tours allow sponsors to showcase facilities and help attendees understand specific issues and industries better. They are ideal for groups of under 45 participants. Tours should be available to all attendees on a first-come, first-served basis. The Southern Legislative Conference will handle the registration for these tours. The conference also provides transportation and lunch.

## WELCOME BAG SWAG

As a Welcome Bag Sponsor, your company can provide at least 1,000 promotional items or products for each attendee's welcome bag. This is a unique chance to make a lasting first impression, ensuring your brand is front-and-center at check-in and throughout the event. Whether it's a useful branded item, a sample of your product, or a creative giveaway, your contribution will travel with attendees long after the event is over.

## INCOMING HOST STATE NIGHT - FLORIDA

Be part of one of the most anticipated evenings at the Southern Legislative Conference! The **Florida Incoming Host State Night** will be held during the **2027 SLC in Savannah, Georgia**, and will officially kick off Florida's role as the 2028 SLC Host State. This large evening event draws **600–700 conference attendees** for a memorable celebration highlighting the people, culture, and spirit of Florida. Sponsors have a unique opportunity to support this exciting launch while receiving high-visibility recognition among conference participants. **A pledge form of \$25,000 or above from your company must be completed and received by CSG South no later than July 1, 2027.**

**Contact Jill Clark at [jclark@csg.org](mailto:jclark@csg.org) if you are interested in supporting Incoming Host State Night – Florida.**

### Event Details:

- Date: Sunday, July 18, 2027
- Time: 9:00 PM – 11:00 PM
- Location: Savannah, GA
- Theme: Celebrating Florida, the 2028 SLC Host State

### Sponsorship Levels:

- \$100,000 – Four registrations for Florida Incoming Host State Night
- \$75,000 – Three registrations for Florida Incoming Host State Night
- \$50,000 – Two registrations for Florida Incoming Host State Night
- \$25,000 – One registration for Florida Incoming Host State Night

*Registrations are intended for guests who have not registered for the 2027 SLC but wish to attend the Florida Incoming Host State Night.*



# SPONSORSHIP PLEDGE FORM

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PLEASE COMPLETE PLEDGE FORM [HERE](#) OR EMAIL THIS FORM TO JILL CLARK, DIRECTOR OF STRATEGIC PARTNERSHIPS, POLICY, AND PROGRAMS, [jclark@csg.org](mailto:jclark@csg.org) OR SUSAN LANTER, FINANCE AND FACILITIES COORDINATOR, [slanter@csg.org](mailto:slanter@csg.org).

COMPANY/ORGANIZATION: \_\_\_\_\_

CONTACT NAME & TITLE: \_\_\_\_\_

MAILING ADDRESS: \_\_\_\_\_

PERSON TO CONTACT NAME & TITLE (if different from the contact listed): \_\_\_\_\_

MAILING ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

CELL PHONE: \_\_\_\_\_ WORK PHONE: \_\_\_\_\_

EMAIL: \_\_\_\_\_

**YES, we want to support the 81st Southern Legislative Conference and wish to contribute at the following sponsorship level:**

PLATINUM (\$100,000)

GOLD (\$75,000)

SILVER WIFI (\$60,000)

SILVER (\$50,000)

BRONZE (\$25,000)

SPONSOR (\$15,000)

PATRON (\$10,000)

SUPPORTER (\$7,500)

CONTRIBUTOR (\$5,000)

CHECK ENCLOSED Checks made payable to: **The Council of State Governments, Memo: SLC 2027 Georgia**

Please invoice us for the entire amount pledged

Invoice us this year for half the amount pledged, with the balance to be invoiced in 2027

## HOST A LEARNING LAB

Sponsors pledging \$50,000 or more who wish to host a Learning Lab should indicate below if you are interested. If so, you will receive an email with a Learning Lab form to fill out. A completed form is required to secure a Learning Lab spot. Opportunities are available on a first-come, first-served basis and are limited to 8 Learning Labs.

**YES**, we are interested in hosting a Learning Lab

**NO**, we are not interested in hosting a Learning Lab

## IMPORTANT INFORMATION

- Deadline to submit form to host a Learning Lab is May 26, 2027
- Deadline for sponsorship for SLC 2027 is June 12, 2027 (to be recognized on print materials)
- Deadline for final payment of SLC 2027 is June 17, 2027
- Complimentary conference registrations include admission to all SLC 2027 sessions and conference social functions
- Conference badge must be worn for admittance to all events
- All donors (complimentary conference registration recipients) must complete a registration form. A web link will be sent to the email associated on this form.

**Please complete and return the Sponsorship Pledge Form to the following address:**

**ATTN:** Jill Clark & Susan Lanter | 1946 Clairmont Road, Decatur, Georgia, 30033

**QUESTIONS:** Please contact Jill Clark ([jclark@csg.org](mailto:jclark@csg.org)) or Susan Lanter ([slanter@csg.org](mailto:slanter@csg.org)) at 404.633.1866